



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



39TH DENVER METRO REALTORS®
EXCELLENCE AWARDS

ABOUT THE EVENT

The largest REALTOR® awards show in the state of Colorado and the summit of real estate achievement in the Denver metro area.

The annual DENVER METRO REALTORS® Excellence Awards brings together 850+ REALTORS®, managing brokers, and industry professionals from throughout the Denver metro area. Sponsorship of this annual event will enable your company to boost your recognition before, during and long after the event! Take advantage of these opportunities to maximize your presence and solidify your status as a market leader with REALTORS® in Denver!

SPONSORSHIP LEVELS

With seven sponsorship levels to choose from, your company can be seen as a dedicated and involved member of the real estate community. Receive added benefits like prominent logo placement in marketing materials and recognition at the event.

TITLE SPONSORSHIP (limit to one)	\$15,000 *
PLATINUM SPONSORSHIP (limit to one)	\$10,000 *
PREMIUM SPONSORSHIP (limit to two)	\$7,000
NETWORKING SPONSORSHIP (unlimited)	\$5,000
ASSOCIATE SPONSORSHIP (unlimited)	\$3,000
TABLE SPONSORSHIP (unlimited)	\$1,500
SUPPORT SPONSORSHIP (unlimited)	\$500

*Automatically qualify as a DMAR Annual Partner and enjoy added sponsorship perks for one whole year including: recognition at all DMAR events as an annual partner, signage or opportunity to display at all four locations, partner profile on DMAR Annual Partnership landing page, recognition as annual partner on various landing pages throughout the website, guest blogging opportunities and more!

TITLE SPONSORSHIP (limit to one) \$15,000

Be recognized as Title Sponsor of the event, with highest priority branding among sponsors

At the Event

- Opportunity to give a 5-minute company presentation during welcoming remarks
- Logo on 2 column wraps in foyer of event and logo on escalator static clings
- Official recognition as Title Sponsor at event opening and close
- Recognition as Title Sponsor in the PowerPoint presentation
- Provision of space for an Exhibition Booth in foyer (if desired), in priority position
- 2 tables of 10 with logo/name on each table (\$1,600 value), priority seating in ballroom
- Opportunity to include promotional materials in gift bag
- Sponsor designation on event step and repeat

Print Collateral

- Logo in event program + opportunity to include small brochure inserts in program
- Logo in the full 2-page ad in The Denver Post
- 15 copies of the "2017 Excellence Awards" poster

Website, Social Media & Email Marketing

- Logo recognition on DMAR website homepage
- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- DMAR support of sponsor-created e-blast to be sent out promoting sponsor's involvement in the event
- Post-event sponsored email with sponsor content
- Opportunity to create 1 guest blog with sponsored content
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

TITLE SPONSOR PERKS



PLATINUM SPONSORSHIP (limit to one)..... \$10,000

Be recognized as a major sponsor of the event, with high priority branding among sponsors

At the Event

- Opportunity to give a 5-minute company presentation during welcoming remarks
- Logo on event name badges and on column wrap in foyer of event
- Official recognition as Platinum Sponsor at event opening
- Recognition as Platinum Sponsor in the PowerPoint presentation
- Table of 10 with logo/name on table (\$800 value)
- Opportunity to include promotional materials in gift bag

Print Collateral

- Logo in event program
- Logo in the full 2-page ad in The Denver Post
- 10 copies of the "2017 Excellence Awards" poster

Website, Social Media & Email Marketing

- Logo recognition on DMAR website homepage
- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Opportunity to create 1 guest blog with sponsored content
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

PLATINUM SPONSOR PERKS



PREMIUM SPONSORSHIP (limit to two) \$7,000

Be recognized as a major sponsor of the event, with priority branding below Title & Platinum Sponsors

At the Event

- Logo on column wrap in foyer of event
- Official recognition as Premium Sponsor at event opening
- Recognition as Premium Sponsor in the PowerPoint presentation
- Table of 10 with logo/name on table (\$800 value)
- Opportunity to include promotional materials in gift bag

Print Collateral

- Logo in event program
- Logo in the full 2-page ad in The Denver Post
- 5 copies of the "2017 Excellence Awards" poster

Website, Social Media & Email Marketing

- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Opportunity to create 1 guest blog with sponsored content
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

PREMIUM SPONSOR PERKS



NETWORKING SPONSORSHIP..... \$5,000

Be recognized as a sponsor of the event, with branding below Title, Platinum & Premium Sponsors

At the Event

- Official recognition as Networking Sponsor at event opening
- Recognition as Networking Sponsor in the PowerPoint presentation
- Table of 10 with logo/name on table (\$800 value)
- Logo on networking welcome-sign to be displayed in bar during networking event after the awards ceremony
- Logo printed on cocktail napkins at networking event

Print Collateral

- Logo in event program
- Logo in the full 2-page ad in The Denver Post

Website, Social Media & Email Marketing

- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

NETWORKING SPONSOR PERKS



ASSOCIATE SPONSORSHIP \$3,000

Be recognized as a sponsor of the event, with branding below Title, Platinum, Premium & Networking Sponsors

At the Event

- Official recognition as Associate Sponsor at event opening
- Recognition as Associate Sponsor in the PowerPoint presentation
- Table of 10 with logo/name on table (\$800 value)

Print Collateral

- Logo in event program
- Logo in the full 2-page ad in The Denver Post

Website, Social Media & Email Marketing

- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

ASSOCIATE SPONSOR PERKS



TABLE SPONSORSHIP \$1,500

Be recognized as a sponsor of the event, with branding below Title, Platinum, Premium, Networking & Associate Sponsors

At the Event

- Official recognition as Table Sponsor at event opening
- Recognition as Table Sponsor in the PowerPoint presentation
- Table of 10 with logo/name on table (\$800 value)

Print Collateral

- Logo in event program

Website, Social Media & Email Marketing

- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

TABLE SPONSOR PERKS



SUPPORT SPONSORSHIP \$500

Be recognized as a sponsor of the event, with branding below Title, Platinum, Premium, Networking, Associate & Table Sponsors

At the Event

- Official recognition as Support Sponsor at event opening
- Recognition as Support Sponsor in the PowerPoint presentation
- 2 tickets to the event (\$160 value)

Website, Social Media & Email Marketing

- Logo + company description included on event landing page and event registration page, with web link
- Logo and/or company name included in pre-event adverts on DMAR blog, Facebook, Twitter, Instagram and other media outputs
- Logo in pre-event e-blasts and post-event e-blast
- Logo included in post-event video shared on website, social media and via email to attendees
- Recognition in post-event photo album shared on Facebook

SUPPORT SPONSOR PERKS



CONNECT WITH US

excellence@dmarealtors.com or
303.300.8490



DENVER METRO
ASSOCIATION OF REALTORS®