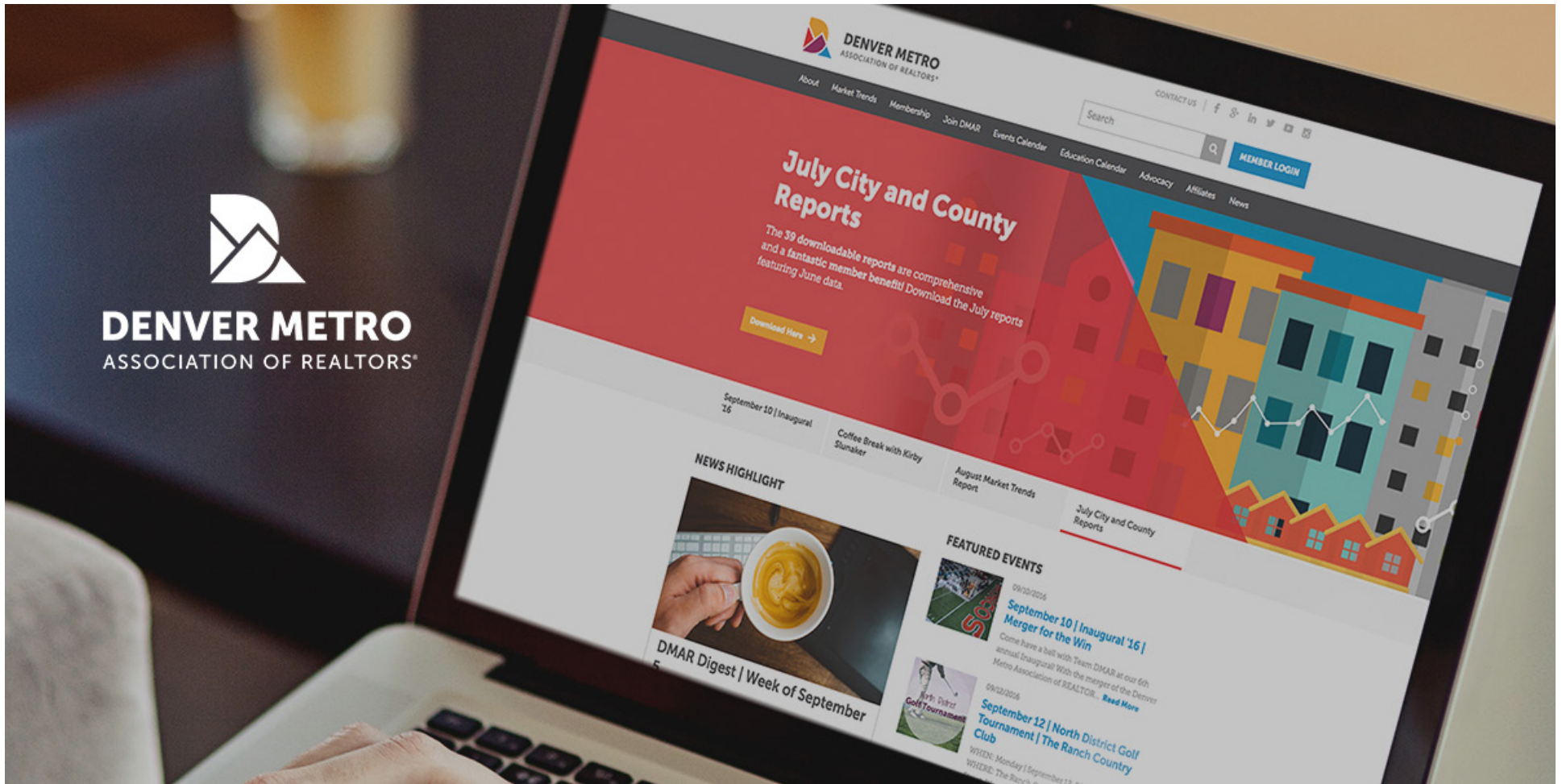


DMAR Web Ads



Products, Rates & Specifications

Products

The Denver Metro Association of REALTORS® (DMAR) offers advertising opportunities to Members, Industry Partners and other businesses interested in reaching daily visitors to DMAR's website.

DMAR offers one standard digital ad at 300x250 pixels on three different pages: Market Trends, Calendar and Blog. The rates for the three pages are determined by potential reach. Packages are available based on 3, 6, 9 and 12 month display periods.



**300x250
pixels**

Choose from 3 page placements:

- **Market Trends**
- **Calendar**
- **Blog**

**Discounted monthly rates
available for extended run time**

Placement

Market Trends

The Market Trends landing page houses all of the monthly and quarterly reports including our nationally-recognized Denver Metro Real Estate Market Trends Report, City and County Reports and monthly market trends report infographic. This is the **number one most viewed page on the website** and a great way to associate your business with reliable, industry-related resources.

CONTACT US | f G+ In Twitter YouTube

DENVER METRO
ASSOCIATION OF REALTORS®

Search **MEMBER LOGIN**

About Membership Political Advocacy Industry Partners Districts & Committees Education/Events Market Trends Resources News

Home » Market Trends

Market Trends

The DMAR Market Trends Committee, part of the Denver Metro Association of REALTORS®, provides timely, consistent, and relevant monthly summaries of valuable local real estate market statistical data for both its members and the general public. Statistics from the "Denver Metro Real Estate Market Trends Report" provide data for the following counties: Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Elbert, Gilpin, Jefferson, and Park. Source of the reported data is REcolorado.

Join the conversation! Use #dmarstats on social media to stay up-to-date with relevant real estate news and statistics.

DMAR Contact: 303 756 0553 | communications@dmarrealtors.com
Media Contact: 303-242-3855 | media@dmarrealtors.com | Andrea.Katmanovitz@decibelblue.com | Andrea Katmanovitz, Director, Public Relations, Decibel Blue Creative Marketing & PR on behalf of the Denver Metro Association of REALTORS®.

Heritage Title Company is the proud Exclusive Annual Sponsorship Partner of the Denver Metro Real Estate Market Trends Report. Heritage Title Company has been serving the real estate industry in Colorado for 40 years, so you can trust them to be your local experts who understand the market we face. Learn more about our partner [here](#) →

HTC Heritage Title Company
A Commonwealth Company

300x250 300x250 300x250

City and County Market Trends Reports | JAN. '18
..Read more

CATEGORY - Any -

DATE -Year - -Month - **Apply**

City and County Market Trends Reports | JAN. '18
January 11, 2018
Quick look at City and County Market Trends Reports featuring December data. These 48 downloadable reports are comprehensive and a fantastic member benefit... Download all the reports with one click... [Read more](#)

[INFOGRAPHIC] Market Trends Overview | Jan. '18
January 10, 2018
Download the January Market Trends Report infographic. This is a great resource to share with your clients and colleagues on social media, your website or via email or even print! [Read more](#)

DMAR Real Estate Market Trends Report | JAN. '18
January 4, 2018
2017 was a historic year for Denver's housing market as

City and County Market Trends Reports | DEC. '17
December 12, 2017
Quick look at City and County Market Trends Reports

Placement

Calendar

The DMAR Calendar includes all Association events, classes and meetings and is a heavily viewed page on the website. Promoting your business on this page is a great way to gain exposure to members, many of whom view the page several times a week.

The screenshot displays the DMAR Calendar page on the Denver Metro Association of Realtors website. The page features a navigation bar with links for About, Membership, Political Advocacy, Industry Partners, Districts & Committees, Education/Events, Market Trends, Resources, and News. A search bar and a 'MEMBER LOGIN' button are also present. The main content area is titled 'DMAR Calendar' and includes filters for Category (Events, Classes, Meetings) and District (Douglas Elbert, North, West, Central, South/East). A date range selector is set for 'Sep 14, 2017'. The calendar lists four events for September 14, 2017: Central District Marketing Meeting, North District Marketing Meeting, West District Marketing Meeting, and North District Coordinating Committee Meeting. Each event listing includes the date, title, time, location, and a brief description. On the right side, there are three placeholder boxes labeled '300x250' and a 'RECENT ARTICLES' section featuring an infographic titled '[INFOGRAPHIC] Market Trends Overview | SEPT. '17' and a report titled 'City and County Market Trends Reports | SEP. '17'.

Placement

Blog

The Blog page features weekly articles including a Digest piece, event recaps, sponsorship opportunities, Association highlights and general industry news. This is your opportunity to promote your business to 7,000+ members at a reasonable monthly rate and attract a robust, yet targeted, audience.

The screenshot displays the Denver Metro Association of Realtors website. At the top, there is a navigation bar with the logo, search bar, and member login. Below the navigation, the 'News' section is highlighted. The main content area features several ad placements:

- Market Trends Report:** A blue box with the headline 'Active listings in the residential market (single family and condos) was at 7,360 total units in...' and a 'View the Latest Report' link.
- DMAR Digest:** A blue box with the headline 'Check out the featured content, get the scoop with top news stories from the blog, mark your...' and a 'View the Latest Digest' link.
- Placeholder Ads:** Three dark grey boxes, each labeled '300x250', representing additional ad space.
- News Article 1:** An infographic titled '[INFOGRAPHIC] Market Trends Overview | SEPT. '17' with a 'Read more' link.
- News Article 2:** A photo of hands holding a report titled 'City and County Market Trends Reports | SEP. '17' with a 'Read more' link.
- DMAR Digest | Week of September 11:** A photo of a desk with a pen and paper, with a 'Read more' link.
- 5 Reasons You Can't Miss DMAR Inaugural 2017:** A photo of people at an event, with a 'Read more' link.

Rates

Rates for each page are determined by potential reach.

Packages are available based on 3, 6, 9 and 12 month display periods.

Monthly rates are discounted for longer display periods and when you run two or more ads at once.

1 AD	Market Trends	Calendar	Blog
3 Months	\$200/mo	\$175/mo	\$150/mo
6 Months	\$170/mo	\$145/mo	\$120/mo
9 Months	\$160/mo	\$135/mo	\$110/mo
12 Months	\$158/mo	\$125/mo	\$100/mo

2 ADs	Market Trends + Calendar	Market Trends + Blog	Calendar + Blog
3 Months	\$319/mo	\$298/mo	\$276/mo
6 Months	\$268/mo	\$247/mo	\$225/mo
9 Months	\$251/mo	\$230/mo	\$208/mo
12 Months	\$241/mo	\$219/mo	\$191/mo

3 ADs	Calendar + Market Trends + Blog
3 Months	\$394/mo
6 Months	\$326/mo
9 Months	\$304/mo
12 Months	\$287/mo

Guidelines & Specifications

Ad Guidelines:

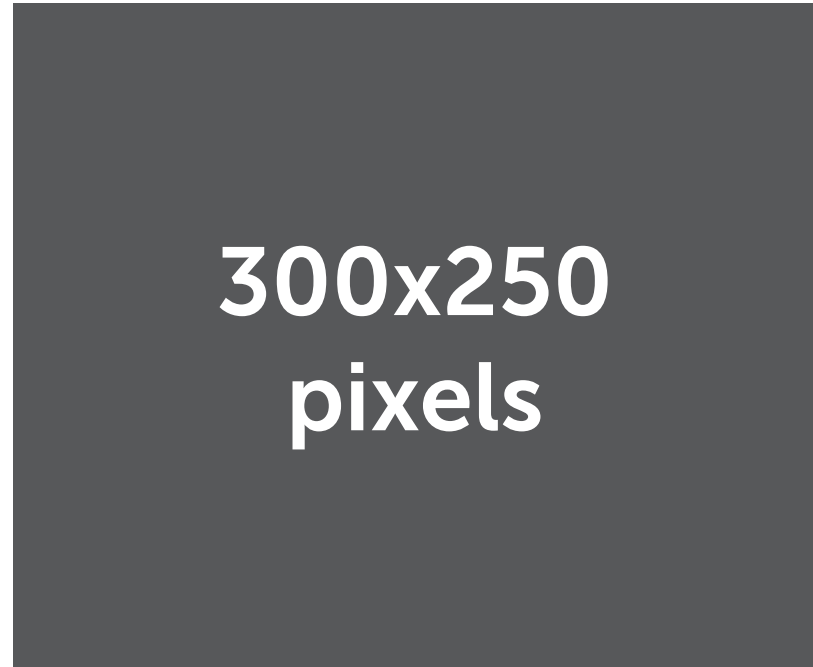
- All ads must be reviewed and approved by DMAR staff.
- Ads may be accepted from businesses outside the real estate industry at the discretion of DMAR staff.
- Advertisers from within the real estate industry must be Industry Partners or REALTOR® members of DMAR.
- Ads soliciting or recruiting real estate agents will not be accepted.
- Payment for ads must be received in advance of placement of the ad.

File Specifications:

- All ads are 300x250 px.
- Acceptable file types are PNG, JPG and GIF.
- Please keep files size to 200 KB or under.

Please send files to:

communications@dmarealtors.com.



All ads must be approved by DMAR

PNG, JPG & GIF files accepted

Animated GIFs and HTML5 not accepted at this time

Contact Us

If you are interested in advertising with us,
please contact:

Sarah Goode,
Director of Marketing & Communications
sgoode@dmarealtors.com

