



DENVER METRO
ASSOCIATION OF REALTORS®

DMAR January Report

TOTAL MENTIONS

18

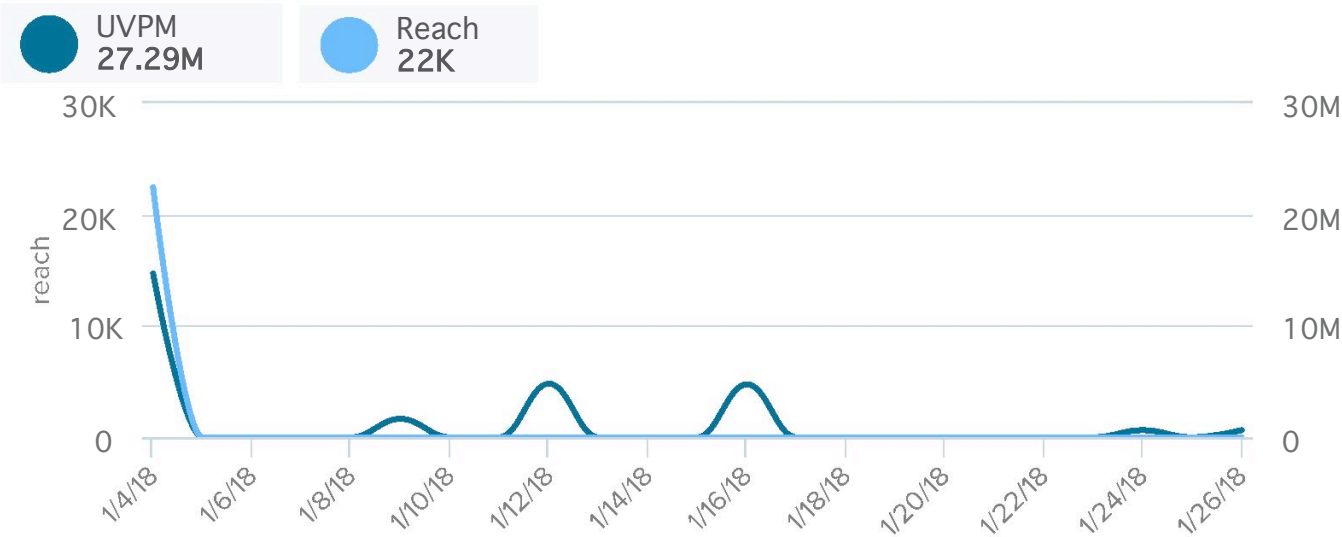
TOTAL REACH

27.32M

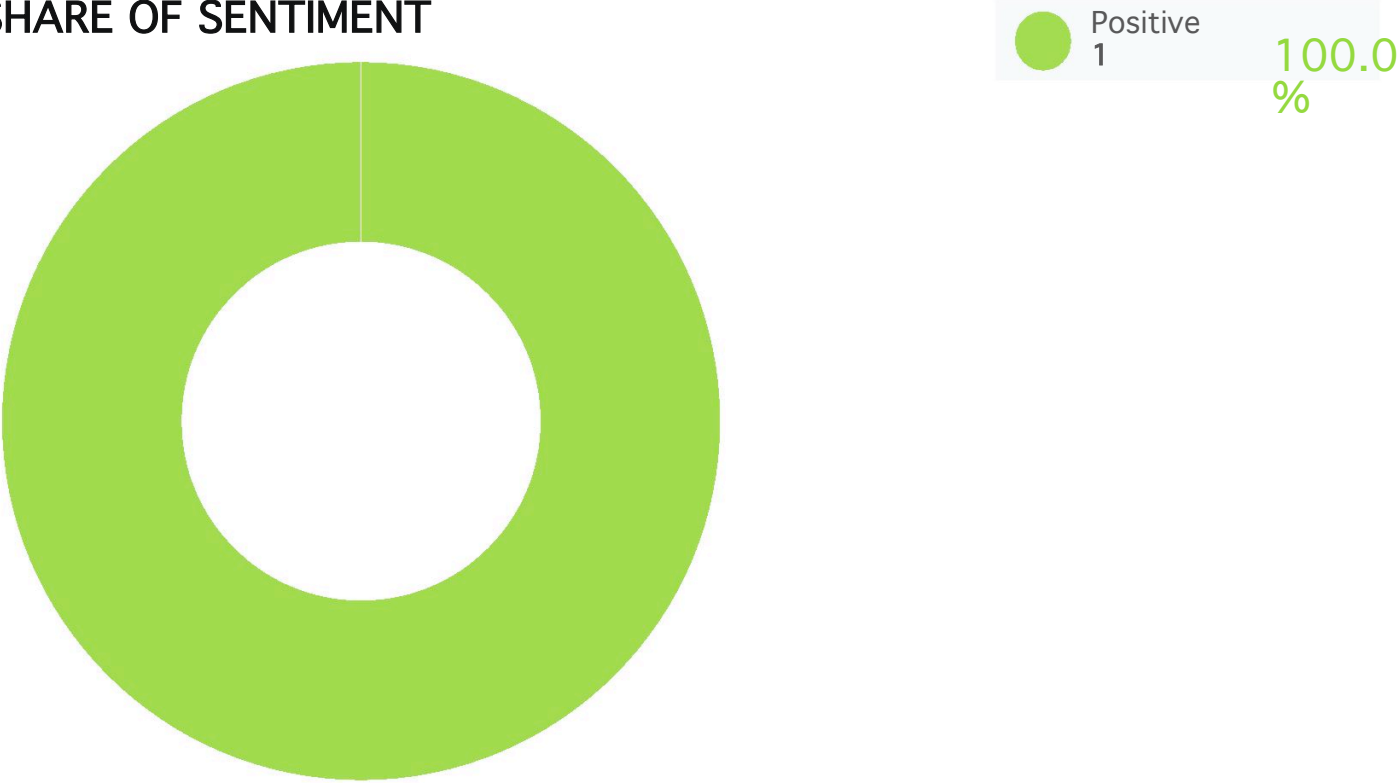
TOTAL PUBLICITY VALUE

\$20K

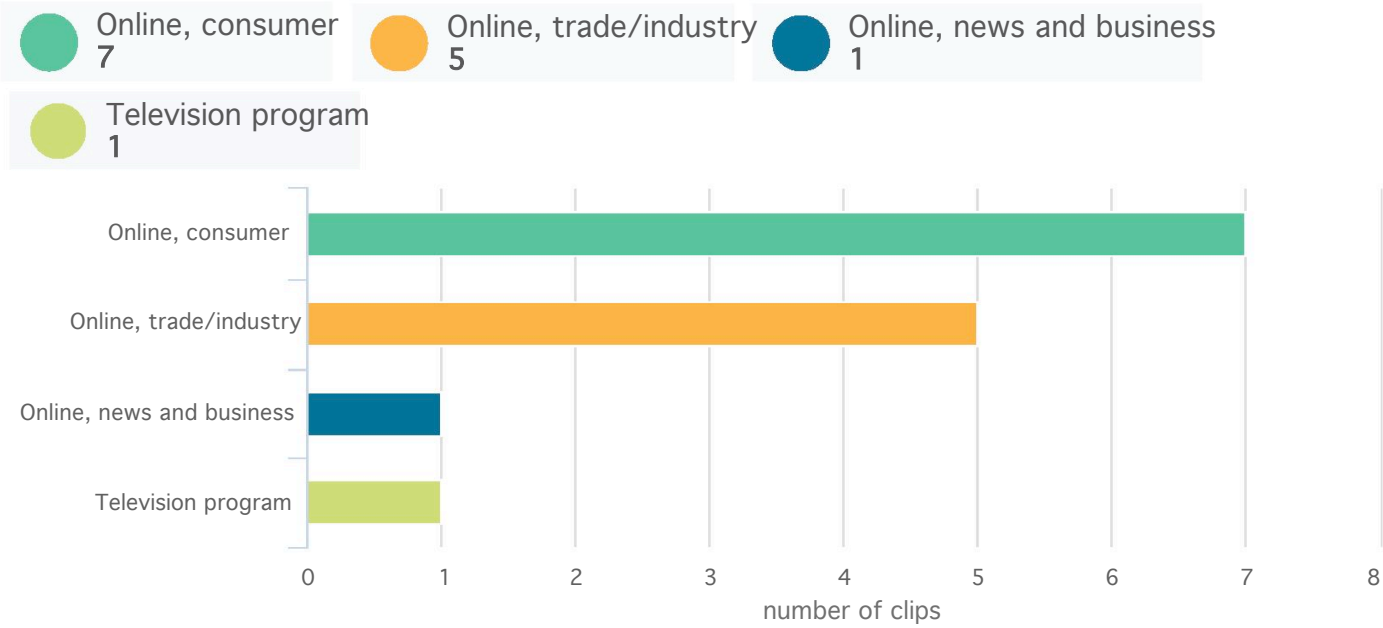
REACH



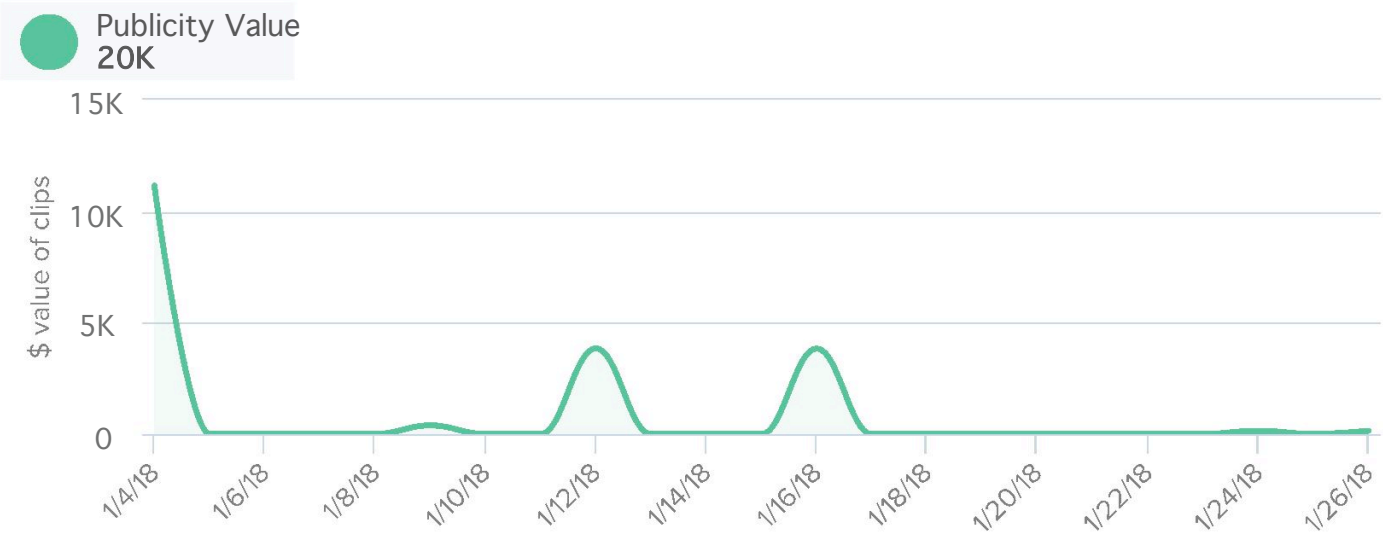
SHARE OF SENTIMENT



SHARE OF COVERAGE BY MEDIA TYPE



VALUE OF COVERAGE



TOTAL MENTIONS

