

# Denver Metro Real Estate Market Trends Report | Sponsorship Proposal

The Denver Metro Association of REALTORS® (DMAR) is offering a sponsorship opportunity to support the development and publication of its monthly *Denver Metro Real Estate Market Trends Report*.

This exclusive sponsorship opportunity is available for \$3,000 per month. Unless otherwise stated, sponsorship packages are available on a quarterly commitment, and will not automatically renew, in order to give other DMAR Affiliates an equal opportunity to participate. DMAR Affiliate Members will always have first priority on Market Trends quarterly sponsorship opportunities. DMAR reserves the right to grant or deny sponsorship as it deems appropriate for its purposes.

## Quarterly Sponsorship Package:

- ➔ Logo placed on the front page of the monthly Market Trends Report
- ➔ Company/service/product description on the about page of the Market Trends Report
- ➔ Logo placed on the market trends landing page on DMAR's website for the duration of your sponsorship ([www.dmarealtors.com/market-trends](http://www.dmarealtors.com/market-trends))
- ➔ Logo on all digital collateral, including website main banner, blog post banners, blog post icons, and social media banners
- ➔ Logo + company description on 2 monthly blog posts related to the Market Trends Report
- ➔ 5 Mentions on Social Media / per month
- ➔ Logo + company/service/product description in the monthly e-blast sent out to a list of 6,697 DMAR members & general public
- ➔ Sponsored blog post with valuable content for members

## Valuable Data

The report is quickly becoming the go-to source for REALTORS®, local, regional and national economists, media and the general public.

### Audience:

REALTOR® Members, Affiliate Members, Denver & National Media, General Public.

With more than 5,500 members, we are the largest community of REALTORS® in CO.

**+5,500**  
**members**

**+50**  
**Local & National**  
**Media outlets**

### Email List:

- Our growing, quality leads email list is comprised of our vast membership + anyone interested in receiving the monthly Market Trends Report.

**6,697**  
**subscribers**

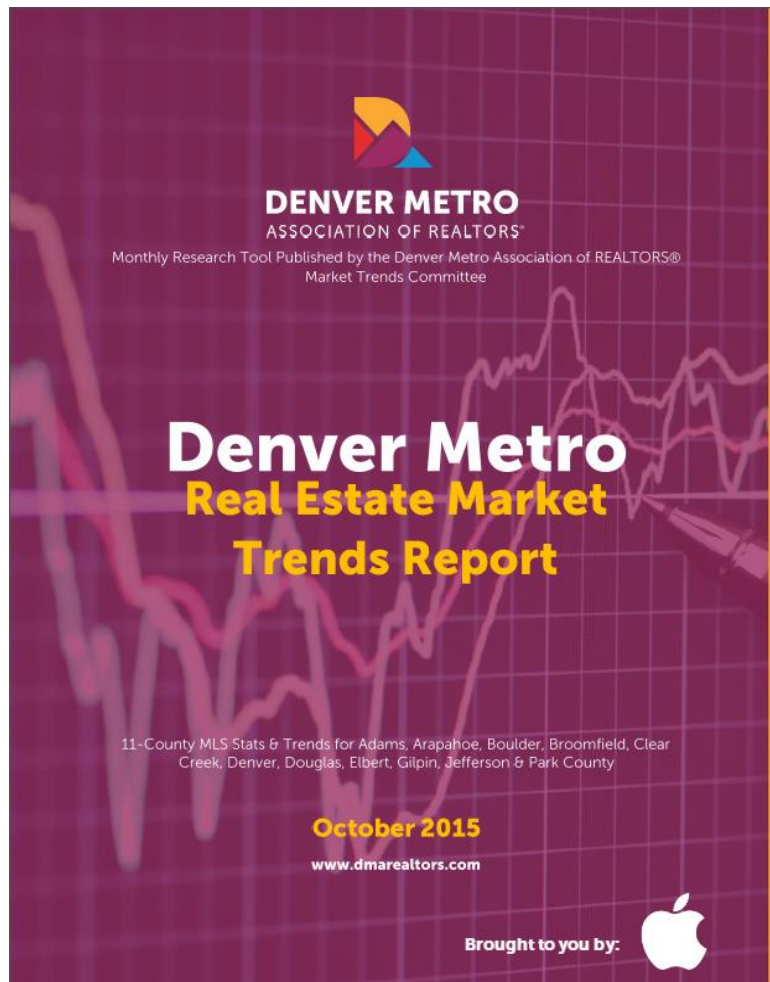
### Website Traffic & Social Reach:

- *Average Total Pageviews per 3 months* **7,933 pageviews**
- *Average Total Unique Pageviews per 3 months* **6,423 unique pageviews**
- *Average Total Facebook Reach per 3 months* **7,548 people reached**

## Examples of sponsorship feature:

(logo used as an example)

➔ **Front page of the Monthly Market Trends Report:**





## ➔ About Company inside the report:



### ▶ ABOUT | DMAR MARKET TRENDS COMMITTEE

The DMAR Market Trends Committee, part of the Denver Metro Association of REALTORS®, provide timely, consistent, and relevant monthly summaries of valuable local real estate market statistical data for both its members and the general public. Statistics from the "Denver Metro Real Estate Market Trends Report" provide data for the following counties: Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Elbert, Gilpin, Jefferson and Park. Source of the reported data is REcolorado.

DMAR's Market Trends Committee consists of the following members:

- Committee Chair, Anthony Rael, REALTOR® at RE/MAX Alliance, | 303.520.3179
- Steve Danyliw, CBR, Broker/Owner at Danyliw & Associates | 303.880.1865
- Nicole Rufener, Managing Broker, REALTOR®, Live Urban Real Estate | 720.318.7425
- Jill Schafer, Broker Associate, Kentwood Real Estate | 720.422.0950

To stay up to date with relevant real estate news and statistics please visit [www.dmarealtors.com](http://www.dmarealtors.com), and join the conversation using the hashtag #DMARSTATS on social media.

Contact: 303 756 0553 | [communications@dmarealtors.com](mailto:communications@dmarealtors.com)

Media Contact: 303-242-5855 | [andrea@decibelblue.com](mailto:andrea@decibelblue.com) | Andrea Kalmanovitz, Director, Public Relations, Decibel Blue Creative Marketing & PR on behalf of the Denver Metro Association of REALTORS®.



Connect:

### About our Sponsor:


Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. Its best-known hardware products are the Mac personal computers, the iPod portable media player, the iPhone smartphone, the iPad tablet computer, and the Apple Watch smartwatch. Apple's consumer software includes the OS X and iOS operating systems, the iTunes media player, the Safari web browser, and the iLife and iWork creativity and productivity suites. Its online services include the iTunes Store, the iOS App Store and Mac App Store, and iCloud.



Learn more at: [www.apple.com](http://www.apple.com)

➔ [Main banner on dmarealtors.com](#)

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**DENVER METRO**  
ASSOCIATION OF REALTORS®

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# October Market Trends

Denver-area Housing Market Conditions Shifting in Favor of Buyers.

Report brought to you by: 

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October 28th | RPAC Gala at Galvanize Denver    **October Market Trends**    New Member Benefit! Online Education at DMAR    City and County Market Trends Report

## NEWS HIGHLIGHT



## FEATURED EVENTS



10/28/2015

### [DMAR RPAC Gala](#)

Cocktails | Speakers | RPAC Awards | Networking | Industry Giants Join us and let's celebrate our dedicated community!... [Read More](#)

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## Market Trends

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To stay up to date with relevant real estate news and statistics join the conversation using the hashtag #DMARSTATS on social media.

**DMAR Contact:** 303 756 0553 | [communications@dmarealtors.com](mailto:communications@dmarealtors.com)

**Media Contact:** 303-242-5855 | [andrea@decibelblue.com](mailto:andrea@decibelblue.com) | Andrea Kalmanovitz, Director, Public Relations, Decibel Blue Creative Marketing & PR on behalf of the Denver Metro Association of REALTORS®.

The publication of the monthly Market Trends Report is possible thanks to:



10/23/2015

### [September Data | City and County Market Trends Report](#)

Quick look at City and County Market Trends Report September data. The 25 downloadable reports are comprehensive and a... [Read More](#)

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## October | DMAR Market Trends Report: Denver-area Housing Market Conditions Shifting in Favor of Buyers

10/06/2015

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[Download the October Market Trends Report here](#)

Our October *Denver Metro Real Estate Market Trends Report* is here!

Since 2010, this was the best September on record for the residential market, and conditions are shifting in favor of homebuyers.

*"The late, great Yogi Berra said it best, 'You can observe a lot by watching,'" said Anthony Rael, Chairman of the Denver Metro Association of REALTORS® Market Trends Committee. "Without question, the same rings true for those who track market statistics. In order to truly understand the Denver real estate market, it's essential to watch for signs in the month over month data, while observing year over year trends to appreciate the impact on home buyers and sellers."*

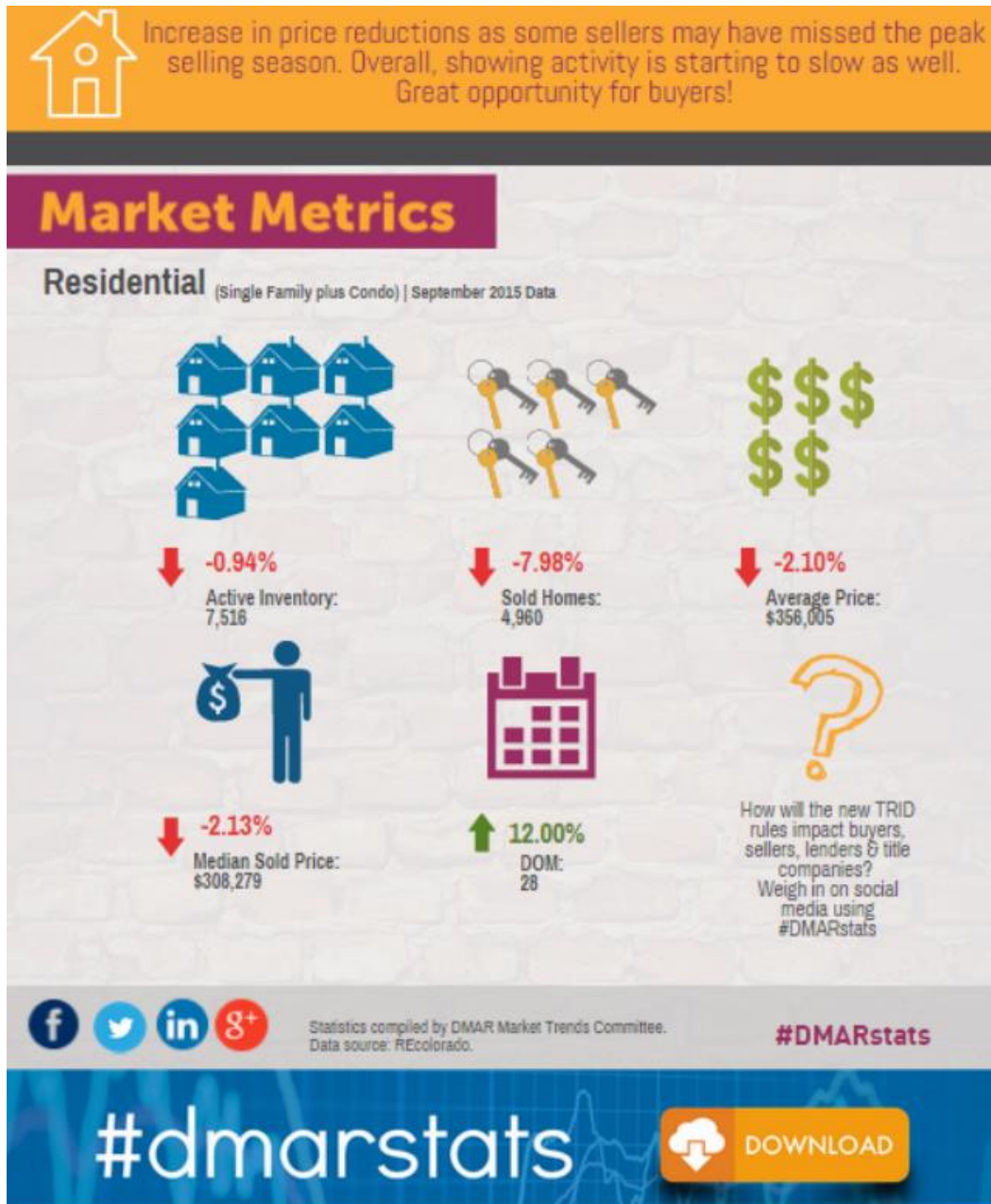
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### About our sponsor:

Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. Its best-known hardware products are the Mac personal computers, the iPod portable media player, the iPhone smartphone, the iPad tablet computer, and the Apple Watch smartwatch.



➔ Infographic:



Report sponsored by:



Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services.



→ Email:



### Prices of Homes for Sale in Denver Metro Continue Decline and Mortgage Rates Dip

For the residential market, days on market (DOM) last month was 28, the national average is 47. The average sold price was \$356,005 and the average median sold price was \$308,279, both down two percent from the previous month, but up 12 percent and 13 percent year over year respectively. Listings under contract decreased by 10 percent in September to 4,844, but are up 4.8 percent year over year.

[View Report](#)



#### Market Insights

Increase in price reductions as some sellers may have missed the peak selling season. Overall, showing activity is starting to slow as well. Great opportunity for buyers!



#### Expert Opinion

We will continue to see brisk sales throughout the fall, but it's not yet known how the new Consumer Financial Protection Bureau TRID rules will impact closings. Most feel the average days of closing a financed deal will increase



#### Luxury, Premier, Signature Report

We saw a seasonal dip in the higher end market but it is still stronger than last year at this time - and much stronger than 5 years ago. The Luxury Market of million dollar plus single-family homes is still a buyer's

## How to apply:

If you are interested in sponsoring a session, please fill out the quick form below, or contact Diana Barsan at [dbarsan@dmarealtors.com](mailto:dbarsan@dmarealtors.com) for more details. We're currently looking to secure sponsorship for November/December/January session. The deadline for this particular session is November 2nd. The sponsorship schedule will be determined on a first come, first served basis. So please make sure you reserve a spot as soon as possible.

Application form:

<http://bit.ly/MarketTrendsSponsorship>