



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



DENVER METRO REALTORS®
EXCELLENCE AWARDS

MARCH 24TH | HYATT REGENCY DENVER

Time to shine ... and have *fun* doing it.

IT'S A WIN-WIN.

With a long tradition of recognizing the best in the real estate industry, the annual **DENVER METRO REALTORS® Excellence Awards** (aka the famous "Roundtable"), celebrate and honor those whose ambitions elevate the industry and redefine the definition of success. Sponsoring the event provides you the unique opportunity to connect with the largest community of REALTORS® and build brand awareness for your company.

WE'LL FIND THE RIGHT FIT.

Looking for the opportunity to become a part of one of the biggest real estate events of the year? To put your company name in front of hundreds of successful REALTORS®? Consider a sponsorship at the **2016 DENVER METRO REALTORS® Excellence Awards**.

OUR REACH.

800+ Attendees
6,000+ Members &
email subscribers
5,000+ Website
users per month
4,000+ Social
media followers,
across platforms



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Excellence Awards '16

A celebration of the best in Denver metro real estate, and an outstanding gathering of the most successful and driven REALTORS®.

ABOUT THE EVENT

From seasoned professionals to newer agents, attending the DENVER METRO REALTORS® Excellence Awards is an opportunity to be on the cutting edge of real estate, and establish a footprint in a growing community. This is a chance to rub elbows with some of the biggest players in the real estate game as 800+ REALTORS® gather to connect, engage, and inspire one another.

The best way to get in front of 800+ engaged real estate professionals

 **TITLE SPONSORSHIP (limit to one) \$10,000**

AT THE EVENT

- Opportunity to give a 5 minute company presentation during welcoming remarks
- Recognition as Title Sponsor by the event emcee
- Recognition as Title Sponsor in the PowerPoint presentation
- Booth in foyer for entire event
- Table of 10 that includes logo/name on table (\$1,200 value)
- Opportunity to include promotional materials on each table

PRINT COLLATERAL

- Logo in event program
- Logo in the full 2 page ad in The Denver Post
- Company logo and description included in 3 event promo blog posts

DMAR WEBSITE

- Banner ad on the DMAR homepage
- Logo + company description included on event landing page
- Logo + company description linked under event registration page
- 1 Blog post with sponsored content

EMAIL MARKETING

- Banner ad in 7 DMAR Excellence Awards eBlasts sent out to DMAR membership
- Post event sponsored eBlast with sponsor content

SOCIAL MEDIA & VIDEO

- Logo included in post-event video shared on website, social, and via an eBlast to attendees
- Recognition in post-event photo album shared on Facebook
- Facebook recognition in 5 posts, 2 of which will be promoted posts

TITLE SPONSOR PERKS



PERKS HIGHLIGHTS

5 minute

presentation at the event & an exciting chance to showcase your product/service to an engaged audience. Feel free to use video & PowerPoint presentation to get attendees excited about your company.

PROMO MATERIALS

on each table at the event + booth in foyer.

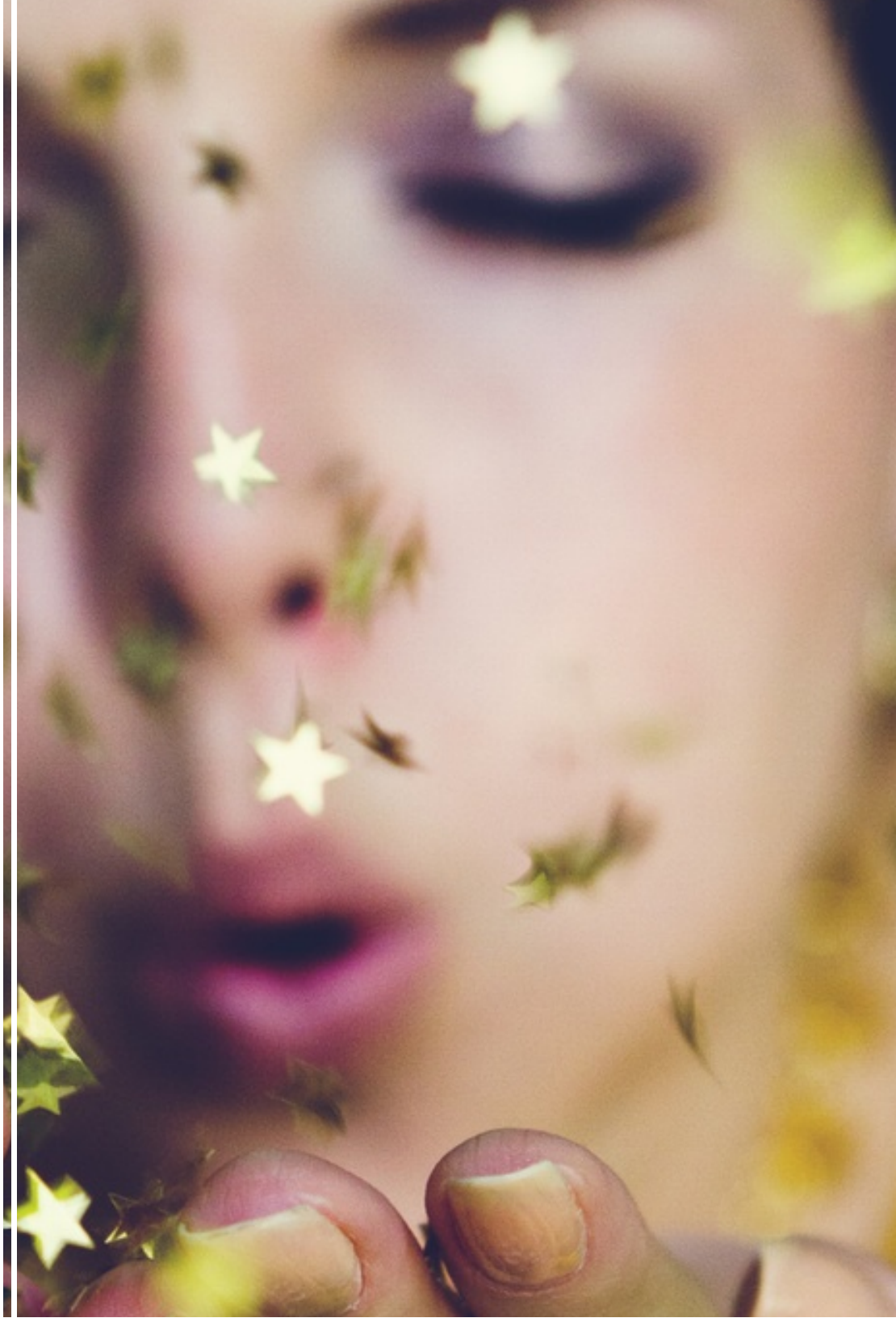
4,000+ views

per month on DMAR's homepage with your logo & company description. This is a great chance to be visible on the most visited page on our website.

POST-EVENT

SPONSORED EMAIL

to go out to all attendees and applicants from Excellence Awards. A great way to add call-to-actions, and sponsor-specific content to engage with our audience post-event, and stay top-of-mind.



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 **Platinum sponsor (limit to one) \$7,000**

BENEFITS

- Opportunity to give a **2 minute company intro** during the event
- Recognition as Platinum Sponsor by the event emcee
- Recognition as Platinum Sponsor in the PowerPoint presentation
- **Table of 10** that includes logo/name on table (\$1,200 value)
- Logo in **event program**
- Logo in the full 2 page ad in **The Denver Post**
- Secondary banner ad on the **DMAR website homepage**
- Logo included on event landing page
- Logo linked under event registration page
- Company logo included in 3 event promo blog posts
- Banner ad in **4 DMAR Excellence Awards eBlasts**
- Logo included in **post-event video** shared on website, social, and via an eBlast to attendees
- Recognition in post-event photo album shared on Facebook
- Facebook recognition in 4 posts, 1 of which will be promoted posts

PLATINUM SPONSOR PERKS



**DENVER METRO REALTORS®
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#1 REALTOR® AWARDS SHOW IN CO

“ DMAR's Excellence Awards are the top REALTOR® awards show in CO. This major event honors and celebrates the hard work of our members, colleagues, and friends. This is a particularly exciting time to be involved in the Denver real estate industry, and this event is a great forum for us to really connect and inspire one another. ”

GREG GELLER, VISION REAL ESTATE

The best way to get in front of 800+ engaged real estate professionals



Premium sponsor (limit to one) \$5,000



PREMIUM SPONSOR PERKS

BENEFITS

- Recognition as Premium Sponsor by the event emcee
- Recognition as Premium Sponsor in the PowerPoint presentation
- Table of 10 that includes logo/name on table (\$1,200 value) **Logo in event program**
- Logo in the full 2 page ad in The Denver Post
- Banner ad on the DMAR website
- Logo included on event landing page
- Logo linked under event registration page
- Company logo included in 3 event promo blog posts
- Banner ad in **5 DMAR Excellence Awards eBlasts**
- Logo included in **post-event video** shared on website, social and via an eBlast to attendees
- Recognition in post-event photo album shared on Facebook
- **Facebook recognition** in 3 posts



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 **Networking sponsor** **\$3,000**

BENEFITS

- **Recognition as Networking Sponsor** by the event emcee
- Recognition as Networking Sponsor in the PowerPoint presentation
- **Table of 10 that includes** logo/name on table (\$1,200 value)
- Logo in **event program**
- Logo in the full 2 page ad in **The Denver Post**
- Logo included on event landing page
- Logo linked under event registration page
- Company logo included in 2 event promo blog posts
- Banner **ad in 3 DMAR Excellence Awards eBlasts**
- Logo included in post-event video shared on website, social and via an eBlast to attendees
- Recognition in post-event photo album shared on Facebook
- **Facebook recognition** in 2 posts

NETWORKING SPONSOR PERKS



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 **Associate sponsor** \$2,000

BENEFITS

- Recognition as Event Sponsor by the event emcee
- Recognition as Event Sponsor in the PowerPoint presentation
- Logo in event program
- **4 Tickets to the event (\$300 value)**
- Logo in the full 2 page ad in The Denver Post
- Logo included on event landing page
- Logo linked under event registration page
- **Company logo included** in 1 event promo blog posts
- Banner ad in **2 DMAR Excellence Awards eBlasts**
- Logo included in **post-event video** shared on website, social and via an eBlast to attendees
- Recognition in post-event photo album shared on Facebook
- Facebook recognition in 1 post

ASSOCIATE SPONSOR PERKS



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JOIN US!

Apply [here](#) for sponsorship or contacts us at: sponsorship@dmarealtors.com | 303 300 8490



Connect with us:



#dmarExcellence16

Learn more:

www.dmarealtors.com/excellenceawards

