



DENVER METRO
ASSOCIATION OF REALTORS®

2016 INAUGURAL SPONSORSHIP

Team **DMAR**

Merger for the win.



Denver Broncos
Training Facility

9.10 5:00 PM - 9:00 PM

ABOUT THE EVENT

This is an exciting opportunity to get in front of DMAR leadership, members & industry influencers.

CELEBRATING OUR ACHIEVEMENTS

One of the most highly anticipated events, DMAR's Inaugural is an evening of food, drinks and celebration. Each year we welcome the incoming Board of Directors and recognize our achievements for the year. Awards are also given to honor the REALTOR® of the Year, Affiliate of the Year and the Oliver Frascona Lifetime Achievement recipient.



Valuable Data

AUDIENCE

REALTOR® & Affiliate members, local & national media, and the general public

175+ ATTENDEES
6,000+ MEMBERS

EMAIL LIST

Our growing, quality leads email list is comprised of our vast membership + anyone interested in receiving the monthly Market Trends Report

7,000+ SUBSCRIBERS

WEBSITE TRAFFIC & SOCIAL REACH

6,000+ website users per month
26,600+ website pageviews per month
3,650+ homepage views per month
2,950+ unique homepage pageviews per month
12,600+ reach on Facebook per month
62 Twitter Klout



Sponsorship Levels

TOUCHDOWN SPONSOR → \$6,000

Exclusive. Limit to one.
See perks below.

SOLD OUT

TAILGATE BAR SPONSOR → \$3,000

Limit to one
See perks below.

TAILGATE GAMES SPONSOR → \$3,000

Limit to one
See perks below.

FIELD GOAL SPONSOR → \$1,500

Limit to 5.
See perks below.

FIRST DOWN SPONSOR → \$500

Unlimited.
See perks below.

Touchdown Sponsor → \$6,000 (Exclusive)

At the Event

- 7 minutes presentation/video during the event
- Main sponsor recognition by emcee (with short company description)
- Logo placement on event collateral (organized by tiers)
- Tickets to the event (x4)
- Recognition as main sponsor in event powerpoint presentation
- Opportunity to share promotional materials during the event
- Opportunity to set up company booth/table on field

Email

- Sponsor mention in event eBlasts sent out to DMAR membership (x4)
- Main sponsor mention in event promo in weekly emails (x4)
- Post event eBlast to attendees with custom sponsor content (x1)

Website

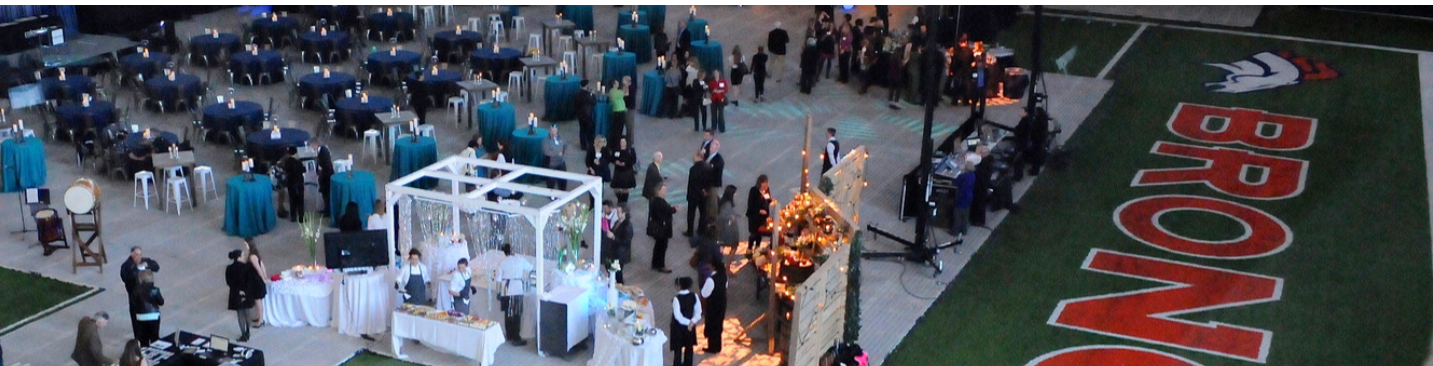
- Logo on homepage banner on dmarealtors.com (3 weeks)
- Logo and short company description under event registration page
- Logo and company description under promotional blog posts (x2)
- Sponsored guest blog post or other type of sponsored content to be share on DMAR's website (x1)

Social

- Sponsor mention in FB post (x4)
- Sponsor mention in Twitter post (x4)
- Sponsor mention in Instagram post (x2)
- Sponsor mention in FB paid post (x2)
- Sponsored FB post (with the sponsor's specific copy) (x2)

Bonus

- Sponsor mention in post event pictures shared on Facebook
- Logo at the beginning of the event recap video shared on Facebook, blog and email



Tailgate Bar Sponsor → \$3,000 (Limit to one)

At the Event

- 3 minute presentation/video during the event
- Event recognition by emcee
- Logo placement on event collateral (organized by tiers)
- Tickets to the event (x2)
- Logo displayed at the bar
- Recognition in sponsor logo loop presentation
- Opportunity to share promotional materials during the event
- Opportunity to set up company booth/table on field

Email

- Sponsor mention in event eBlasts sent out to DMAR membership (x3)
- Sponsor mention in event promo in weekly emails (x3)

Website

- Logo on the main DMAR events landing page (2 weeks)
- Logo and short company description under event registration page
- Logo under promotional blog posts (x2)
- Sponsored guest blog post or other type of sponsored content to be shared on DMAR's website (x1)

Social

- Sponsor mention in FB post (x3)
- Sponsor mention in Twitter post (x3)
- Sponsor mention in Instagram (x1)
- Sponsor mention in FB sponsored post (x1)



Tailgate Games Sponsor → \$3,000 (Limit to one)

At the Event

- 3 minutes presentation/video during the event
- Event recognition by emcee
- Logo placement on event collateral (organized by tiers)
- Tickets to the event (x2)
- Logo displayed among tailgating games
- Recognition in sponsor logo loop presentation
- Opportunity to share promotional materials during the event
- Opportunity to set up company booth/table on field

Email

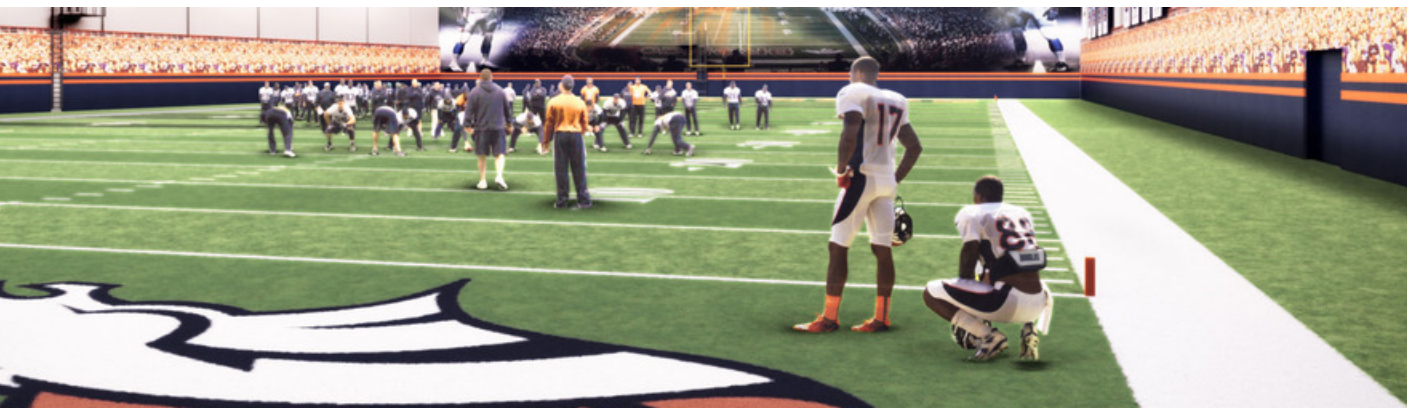
- Sponsor mention in event eBlasts sent out to DMAR membership (x3)
- Sponsor mention in event promo in weekly emails (x3)

Website

- Logo on the main DMAR events landing page (2 weeks)
- Logo and short company description under event registration page
- Logo under promotional blog posts (x2)
- Sponsored guest blog post or other type of sponsored content to be shared on DMAR's website (x1)

Social

- Sponsor mention in FB post (x3)
- Sponsor mention in Twitter post (x3)
- Sponsor mention in Instagram (x1)
- Sponsor mention in FB sponsored post (x1)



Field Goal Sponsor → \$1,500 (Limit to five)

- Event recognition by emcee
- Logo placement on event collateral (organized by tiers)
- Tickets to the event (x1)
- Recognition in sponsor logo loop presentation
- Sponsor mention in event eBlasts sent out to DMAR membership (x2)
- Sponsor mention in event promo in weekly emails (x2)
- Logo under event registration page
- Logo under promotional blog posts (x2)
- Sponsor mention in FB post (x1)
- Sponsor mention in Twitter post (x2)

First Down Sponsor → \$500 (unlimited)

- Event recognition by emcee (by tiers)
- Logo placement on event collateral (organized by tiers)
- Tickets at the event (x1)
- Recognition in sponsor logo loop presentation



THANK YOU

For more information contact us at:
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303 300 8490



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