Thanks(for)Giving Campaign

Thank you for participating in this year’s [THANKS(for)GIVING Food Drive](http://www.dmarealtors.com/thanksforgiving)! We are excited that your office will be helping in our efforts to collect food and donations for the Food Bank of the Rockies, which provides food for more than 411,000 people and works to distribute 121,000 meals a day. The Food Drive will take place between now and November 30th and is a friendly competition between participating offices.

**Help spread the word to your staff, and your office may walk away with some bragging rights!**

Below you will find everything you need to set-up your THANKS(for)GIVING box and begin collecting donations. We have provided you with directions, flyers, a box sign, an email to send to your staff explaining the Food Drive, and social posts you can share on Facebook and Twitter.

If you have any questions, please contact Chantel at [cbabb@dmarealtors.com](mailto:cbabb@dmarealtors.com?subject=THANKS(for)GIVING).  Again, thank you for participating!

Sincerely,

DMAR YPN

# Getting Started

1. Obtain a large box (card board or plastic works well) and display it in an area of the office where staff is likely to see it.
2. Place the THANKS(for)GIVING box sign, **attached in this email**, on the box.
3. Send the [OFFICE EMAIL](#_OFFICE_EMAIL) (you’ll find it below) to staff, letting them know how and where they can donate. You can also invite office visitors, friends, family, etc. to participate as well.
4. Share the event online with our [suggested social posts](#_Suggested_Social_Posts). It’s that easy!
5. Drop off your donations to any of the DMAR locations - HQ, North or West - by November 30th.  A DMAR staff person will help you unload and record your office’s donations. Check out the exact address of our 3 locations on our contact page [here](http://www.dmarealtors.com/contact-us).
6. Earn bragging rights if your office collects the most donations. The top 3 offices will be featured on the DMAR website, newsletter, social media, press release and emagazine.

# OFFICE EMAIL

Dear [COMPANY NAME] Team,

We are happy to announce that our office will be participating in the [THANKS(for)GIVING Food Drive](http://www.dmarealtors.com/thanksforgiving) organized by the Denver Metro Association of REALTORS’ YPN (Young Professionals Network).  As participants, we’ll be collecting donations for the Food Bank of the Rockies. Please consider donating non-perishable, non-expired food items or non-perishable, non-food items (e.g. toiletries, diapers, and pet food).

**Office friendly competition**

This is a friendly competition for a great cause, but also an opportunity for [COMPANY NAME] to showcase its name, and be recognized for our community service efforts.

**Why should you care?**

This a great cause and your chance to create impact along with your fellow colleagues in the industry. Food Bank of the Rockies, provides food for more than 411,000 people and works to distribute 121,000 meals each day. Learn more about the cause here.

**How can you help?**

A donation box is located in [LOCATION] and will be there until November 30th. Please consider donating non-perishable, non-expired food items or non-perishable, non-food items, (e.g. toiletries, diapers, and pet food). *Please note that we discourage glass containers for other items due to intense handling and potential for breakage.*

Please consider bringing in a donation. To learn more visit: [dmarealtors.com/thanksforgiving](http://www.dmarealtors.com/thanksforgiving).

Thank you,

[COMPANY NAME]

# Suggested Social Posts

## Facebook

[OFFICE NAME] will be participating in this year’s THANKS(for)GIVING Food Drive! Let’s help collect donations for the Food Bank of the Rockies and see which office gets the most. #thanks4giving

## Twitter

We’re participating in this year's THANKS(for)GIVING Food Drive! Let's see which office can collect the most donations #thanks4giving

# Thank You!

Thank you again for participating in this year’s THANKS(for)GIVING Food Drive. If you have any questions, please contact Chantel Babb at [cbabb@dmarealtors.com](mailto:cbabb@dmarealtors.com). Good luck collecting donations and keep an eye on your inbox for more updates from DMAR YPN.