

2020 Year in Closing

By the Numbers

- We got over **14,000,000** media impressions!
- We added **4,212** new followers on social media for a total of **11,700+** followers. »
- We hosted **144** classes (that's over **500** hours of CE) and had almost **5,000** class attendees.
- We raised over **\$158,000** for the REALTORS® Political Action Committee (RPAC). »



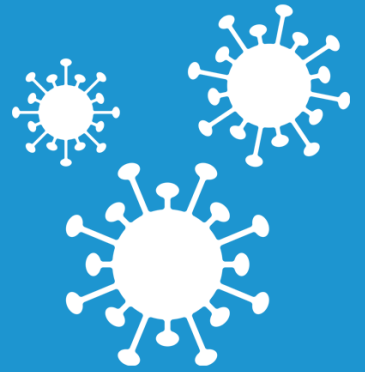
Ch-Ch-Changes

- After 43 years of dedicated service, we bid our CEO and mentor, **Ann Turner**, a happy retirement!
- We welcomed national industry influencer, **Nobu Hata**, as our new CEO.
- We launched a brand new **PEAK Online Course Library** with 15 classes to choose from. »
- We introduced **online mediation and arbitration** as part of our in-house services. »
- We put together a new **real estate glossary** with 138 terms for newbie agents, confused homebuyers (and sellers) and those interested in learning more about the industry. »
- We were thrilled to welcome **Chase** to our list of annual partners. »



Pandemic Response

- We worked with CAR to help keep real estate classified as an **essential service**.
- We created a nationally-recognized **COVID-19 portal** to keep members up-to-date with the coronavirus' impact on our community and industry at-large. »
- We moved the REALTOR® store online and added a **Showing Supplies Basket** and **contactless pickup**. »
- We continued to offer **events, classes and meetings virtually**. »



For the Community



- We did our part to help offer education and resources by creating an online **Diversity Resources Portal** and by hosting complimentary **workshops and panel presentations** for members. »
- We raised nearly **\$10,000 for HomeAid Colorado** and successfully advocated for **Denver Ballot Measure 2B** which will generate \$40 million annually to address homelessness.

More to Come in 2021

- Kick off the year right with our annual **Economic Summit**, which will be taking place January 8th and now counts for two hours of CE credit! »
- We're pivoting a bit to make sure DMAR offers even more for our members in the new year. DMAR will become your **business partner** in 2021 and beyond.
- We've added a new online series - **RE Mastery Sessions** hosted by our CEO - featuring nationally-recognized experts and top producers which will offer plenty of business building content. »
- Plus, we have a great 2021 lineup including the 2021 **Excellence Awards** in March, our **Wired Summit** in the fall, monthly **DMAR Connects** and more. »

