

# 2021 EXCELLENCE AWARDS APPLICATION GUIDELINES

## REQUIRED

- ☐ Completed Application
- ☐ Attached production sheet
- ☐ Fees
  - Individual Application – \$40
  - Team and Office Application – \$50
  - Special Recognition Awards Application – No Fee

**Application Deadline: 5:00 PM on Friday, February 26, 2021 - No Exceptions**

*\*Payment must accompany your application*

## Questions?

Email [excellence@dmarealtors.com](mailto:excellence@dmarealtors.com) or call at 303-300-8482.

## Quick links:

### 1. **RULES AND ELIGIBILITY**

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### 2. **PRODUCTION RECOGNITION CATEGORIES**

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### 3. **SPECIAL RECOGNITION CATEGORIES**

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## RULES & ELIGIBILITY

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### I. Eligibility

- ☐ Only REALTOR® members (Primary or Secondary) of the Denver Metro Association of REALTORS® are eligible to participate in the Denver Metro REALTORS® Excellence Awards.
- ☐ Eligible **TRANSACTIONS** are those closed between January 1, 2020 and December 31, 2020.
- ☐ Must meet the Uniform Duties in involvement in side and production credit.
- ☐ Eligible properties include sales and referrals of single-family residences, as well as condominiums, townhouses, residential lots and multiple dwelling units that are in the Denver Metro area.

## II. Definitions and Rules

- ❑ **Minimum Production:** The minimum production is **\$4 million or 20 sides**, which is based on gross sales figures.

- ❑ **Listing and Sale:** Brokers who both list and sell a property may take credit for both sides of the sale.

**Example:**

*You listed and sold a \$150,000 property. This qualifies as: Number of sides: 2 / Gross Sale Price: \$150,000 / Production Figure: \$300,000*

- ❑ **Listing or Sale:** Brokers who list or sell a property can take credit for only one side of the sale.

**Example:**

*You sold a \$150,000 property. This qualifies as: Number of sides: 1 / Gross Sale Price: \$150,000 / Production Figure: \$150,000*

- ❑ **Co-Listings:** Brokers involved in a “co-listing” (a listing or sale shared with another broker) receive credit for half of the amount of the transaction.

**Example:**

*You co-listed a \$150,000 property with another agent. This qualifies as: Number of sides: 0.5 / Gross Sale Price: \$150,000 / Production Figure: \$75,000*

- ❑ **Referrals:** When a broker associate refers a buyer or seller to another broker, the referring broker may claim the same percentage as the actual referral fee paid upon completion of the transaction during 2020.

**Example:**

*John refers a \$100,000 listing to Mary. She will pay John a 20% referral fee. Mike sells Mary's listing. Since the referral fee is paid out of Mary's side only, John may claim a volume credit of \$20,000 (20% of the sales price). Mary may claim a volume credit of \$80,000 (80% of the sales price). Mike may claim a volume credit of \$100,000 (100% of the sales price).*

- ❑ **New Construction, For Sale by Owners (FSBOs), and HUDs:** Brokers who sell new construction, FSBO, and HUD homes may claim the gross sales price (100%) as their production figure. In case of HUDs, brokers who both list and sell a property may take credit for both sides of the sale.

## III. Application Audit and Review

- ❑ **Audit:** The Denver Metro Association of REALTORS® reserves the right to audit all applications. Make sure your application is complete. Incomplete applications may be rejected or returned for correction.
- ❑ **Additional Documentation:** The Excellence Awards Committee may request further documentation to verify accuracy. If closing documents are audited, the closing settlement sheet must be signed by the broker or broker's assignee. If the audit proves the application is inaccurate, the applicant may be disqualified.
- ❑ **Certification:** The name of the applicant's managing broker must be entered on the application. The company the applicant worked for at the end of 2020 will be the entity recognized at the awards.
- ❑ **Application Review:** The Excellence Awards Committee, appointed by the Denver Metro Association of REALTORS® Board of Directors, will make the final decision on disputes concerning rule interpretations, and has the authority to assign applicants to the correct category. By signing the Denver Metro REALTORS® Excellence Awards application, applicant is verifying that they agree to all rules and requirements.

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## PRODUCTION RECOGNITION CATEGORIES

### I. Individual Dollar Volume and Number of Sides

To qualify you must meet the criteria below:

- ☐ Must be a Primary or Secondary REALTOR® member of the Denver Metro Association of REALTORS®.
- ☐ Attend more than 85% of your closings.
- ☐ Sign more than 85% of your listing agreements.
- ☐ Generate less than 85% of production volume as a buyer's agent with leads produced by another agent
- ☐ You did not participate in collective marketing with other agents, and you were not a part of team who shared responsibilities, commissions and expenses.
- ☐ If 50% or more of your business is projects, you will qualify under the Projects category (see below). You will not be eligible for an award under this category.

### II. Partnership Volume and Number of Sides

To qualify you must meet the criteria below:

- ☐ Must be a Primary or Secondary REALTOR® member of the Denver Metro Association of REALTORS®.
- ☐ Partnership consists of two (2) brokers who collectively market together and share responsibilities, commissions & expenses.

### III. Team Dollar Volume and Number of Sides

To qualify you must meet the criteria below:

- ☐ Teams consist of three (3) or more members.
- ☐ The team lead(s) must be a Primary or Secondary REALTOR® member of the Denver Metro Association of REALTORS®.
- ☐ As a team, 75% of team members must be a REALTOR® member of the Denver Metro Association of REALTORS®. (Primary or Secondary member). If your team does not meet this criteria, team members may apply to become members OR the application will be disqualified.
- ☐ Participate in collective marketing with other agents, or as part of a team, that share responsibilities, commissions and expenses.
- ☐ If employing/managing broker is a member of your team and all members of your office are also your team members, you can only apply as an office by category, not as a team.

#### IV. Project Dollar Volume and Number of Sides

To qualify you must meet the criteria below:

- ☐ Must be a Primary or Secondary REALTOR® member of the Denver Metro Association of REALTORS®.
- ☐ Projects must have a minimum of 10 units/lots in one building or subdivision.
- ☐ If 50% or more of your business is projects, you will qualify under this category; you will not be eligible for another category.

#### V. Office Dollar Volume and Number of Sides

To qualify you must meet the criteria below:

- ☐ Office category applicants must be managing brokers who hold membership status (Primary or Secondary) with the Denver Metro Association of REALTORS®.
- ☐ Only offices defined as a **single location/address** can apply for this category.
- ☐ The size of the office, and therefore the category, is determined by the number of licensed agents listed under the office. Applicants must submit a 2020 office roster. Offices size will be verified through our database, DORA and REcolorado.
- ☐ If 80% or more of the agents in a single office location (whether they work in the office or work remotely) are Denver Metro Association of REALTORS® members (Primary and/or Secondary), the entire office's production will be counted in the office volume awards.
- ☐ If less than 80% of the agents in a single office location are Denver Metro Association of REALTORS® members (Primary and/or Secondary), only the production of the Denver Metro Association of REALTORS® members will be counted in the office volume awards.

**Note:** Recognition will go to the Top Volume and Top Sides in the following categories, which represent the size of the office: 1-5 agents, 6-10 agents, 11-30 agents, 31-50 agents, 51-75 agents, 76-100 agents, 101-200 agents and 201+ agents.

## SPECIAL RECOGNITION CATEGORIES

### I. Broker/Manager of the Year

Any REALTOR® who is a member of the Denver Metro Association of REALTORS® may be nominated for Broker/Manager of the Year. The Broker/Manager may be a current or a past Broker/Manager of a company.

### II. Rookie of the Year

REALTOR® who is a REALTOR® member of the Denver Metro Association of REALTORS® may apply for the Rookie of the Year Award if he/she is in the 1st 12 months of being licensed. The 12th month must fall in 2020. Rookie of the Year is based on production and must meet criteria Excellence Awards of \$4 million in production. The production submitted for Rookie of the Year is based solely on the first 12 months of production (not always a calendar year). Example: John Doe becomes licensed in June 2019. John would submit his production for Rookie of the Year from June 2019-June 2020.

### III. Support Person of the Year

Support Person of the Year may or may not be a licensed real estate agent and/or Denver Metro Association of REALTORS® member.

### IV. Rising Stars

The Denver Metro Association of REALTORS® will recognize all REALTOR® members as Rising Stars if he/she was licensed on or after January 1, 2020 and have a sales production volume of at least \$1 million. No further special recognition application is needed.

### V. Community Service Award (Individual or Company)

The Denver Metro Association of REALTORS® recognizes REALTORS® and REALTOR® companies who dedicate time and resources to community service.

### VI. REALTOR® of the Year

Any REALTOR® who is a member of the Denver Metro Association of REALTORS® may be nominated for REALTOR® of the Year.

### VII. Industry Partner of the Year

Any Industry Partner who is a member of the Denver Metro Association of REALTORS® may be nominated for Industry Partner of the Year.

### VIII. Lifetime Achievement Award

This award honors the memory of Oliver Frasca. Any REALTOR® who is a member of the Denver Metro Association of REALTORS® may be nominated for the Lifetime Achievement Award.

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» » » Application & more information: [www.dmarealtors.com/excellenceawards](http://www.dmarealtors.com/excellenceawards)