Guidelines for
GUEST BLOGGING

DENVER METRO
ASSOCIATION OF REALTORS®

About DMAR

The Voice of Real Estate in the Denver metro area

The Denver Metro Association of Realtors® (DMAR), the Voice of Real Estate in the Denver metro area, is a membership-based organization dedicated to the advancement and protection of the real estate industry and promotion of homeownership.

With more than 7,000 Realtor® and Industry Partner members across the Denver metro area, we are currently the largest local Realtor® Association in Colorado. We strive to enable members to reach their maximum earning and career potential while offering the highest level of service to their clients and to the real estate community at-large.

We are always looking for contributors to join our ranks! If you are a passionate, talented writer or expert on a particular topic we want to hear from you. Become a DMAR guest blogger and share your passion, interest and expertise with our members. Guest posts appear on the DMAR blog (dmarealtors.com/news) and include an author bio so you can share your story and contact info with our readers.

Submission Guidelines

CONTENT GUIDELINES:

- Must be a current DMAR member to submit an article.
- All submissions must be original content that you own the rights to.
- Content that has not been previously published is preferred.
- Please fact check and provide sources when relevant.
- You are welcome to include original photography, but it isn't required.
- We're flexible on word count, but between 800-1,200 words is a good place to start.
- Please use AP style.

WHAT WE WONT ACCEPT:

- Anything that may be construed as a link-building scheme.
- Content that is overly promotional for your company or organization.
- Offensive, controversial or inaccurate content.
- Content that is overly critical of individuals or companies.
- Information that is not beneficial to our members.

Submit Content

Please email the following to Sarah Goode at sgoode@dmarealtors.com

Your completed post as a Word Doc.

Image files (with attribution if needed) in a separate folder.

Author headshot, short bio and contact information (email, phone, Facebook page, LinkedIn profile and/or Twitter handle).

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