

DMAR'S 2021

wrapped



NEW THIS YEAR

- + Member Appreciation Month in August with 31 days of **FREE CE**
- + More **FREE events** including monthly Meet + Masterminds, a Tech Mastermind, Lunch with an Icon and more
- + Gave all DMAR members a subscription to **5280 magazine**
- + Introduced **new resources** including Earnnest, the ShafeShowings app and RentSpree Tenant Screening

BY THE NUMBERS



- + **8,600+** total active members
- + **1,920** new members
- + **\$140k** raised for RPAC
- + **\$9M+** in earned media
- + **6,200+** Facebook likes
- + **4,500+** Instagram followers
- + Hosted **184** classes (**698** hours of CE!)
- + **31** events (more than **2** a month)



HIGHLIGHTS OF THE YEAR

- + DMAR member Bob Bell received a **Good Neighbor Award** from NAR.
- + Organized our first **staff volunteer day** for the Denver Housing Authority.
- + Installed our **first black Chairman** of the Board, Milford Adams.
- + Excellence Awards went **virtual** – and was a success!
- + Added **2 new annual partners**: Habitat for Humanity of Metro Denver and 5280 magazine.



- + After 4 years and 2 election cycles, we finally flipped Lakewood City Council back to a more pragmatic, **pro-housing majority**.
- + **Defeated a Commerce City proposal** that would have forced administrative plan approvals for residential projects through the city's planning commission and city council process.
- + **24 of 32** November candidates we supported were elected.
- + **Supported homebuilders** in defeating an excise tax on new residential construction in Castle Rock.

