



LUNCH WITH AN ICON KICK-OFF EVENT

You may be familiar with DMAR's Lunch with an Icon Powered by YPN, a quarterly series that invites 10 Realtor® members to an intimate forum to connect with and learn from local real estate icons. To kick-off the 2022 series, we're taking it up a notch – 10 in fact – and inviting 100 Realtor® attendees to join us for lunch with a *national* icon: Christophe Choo. Christophe is an award-winning, top-producing luxury real estate agent with over 32 years of experience serving Los Angeles' most prominent Westside neighborhoods spanning the Platinum Triangle, including Beverly Hills, Holmby Hills and Bel Air. He has enjoyed "top producer" status in the Coldwell Banker Global Luxury Real Estate Presidents Premiere for many years, which honors the top 1% of Coldwell Banker agents worldwide. He consistently ranks among the top 100 Coldwell Banker Global Luxury specialists and has been ranked among America's top agents in "THE THOUSAND" by REAL Trends as advertised in The Wall Street Journal. On top of that, he was voted the No. 1 Real Estate Video Influencer in North America.

This is an exciting sponsorship opportunity to get in front of a highly engaged group of young DMAR members & industry influencers. By participating as a sponsor, you are demonstrating your corporate support for our Association and our Young Professionals Network (YPN).

Title Sponsor (exclusive, limit to one) | \$5,000

- Opportunity for two (2) to attend an exclusive dinner with the Icon & YPN leadership
- Ability to put marketing materials on tables
- Opportunity to introduce yourself and your business during event and introduce Icon
- Logo presented on two screens in sponsor loop during lunch
- Sponsor mentioned and tagged in social media posts
- Sponsor logo included in reminder emails to attendees
- Sponsor logo included in event emails
- Sponsor logo listed on website event page by sponsorship tier
- Five (5) tickets to the event and five (5) Realtor® tickets to share

Lunch Sponsor (limit to one) | \$3,000 SOLD OUT

- Opportunity to introduce yourself and your business during event
- Logo presented on two screens in sponsor loop during lunch
- Sponsor mentioned and tagged in social media posts
- Sponsor logo included in reminder emails to attendees
- Sponsor logo included in event emails
- Sponsor logo listed on website event page by sponsorship tier
- Two (2) tickets to the event and three (3) Realtor® tickets to share

Venue Sponsor (limit to three) | \$1,000

- Logo presented on two screens in sponsor loop during lunch
- Sponsor mentioned and tagged in social media posts
- Sponsor logo included in reminder emails to attendees
- Sponsor logo included in event emails
- Sponsor logo listed on website event page by sponsorship tier
- One (1) ticket to the event and two (2) Realtor® tickets to share

Supporting Sponsor (unlimited) | \$250

- Sponsor logo included in event emails
- Sponsor logo listed on website event page by sponsorship tier
- One (1) ticket to the event