



SPONSORSHIP PACKAGE

Housapalooza is a first-of-its-kind experience for first-time home buyers and sellers taking place on Saturday, April 23, 2022 from 10:00 AM to 2:00 PM at the Holiday Inn® Denver East (3333 Quebec St.) This will be DMAR's first public-facing homeownership event and is free to the public. The event will include a keynote speaker, a panel of homebuyers and sellers, vendor booths and lunch. Please note: **This will be a no pitch zone.** We will not allow any sales activities on the floor during the event (e.g. randomly passing out business cards to attendees without request) and we are asking that, as sponsors, you focus on business by education.

Diamond Sponsor (exclusive, limit to one) | \$7,500 SOLD

- Opportunity to speak on stage.
- Social media mentions.
- Full page in digital program – *can be used as an ad or branded consumer-facing, educational content.*
- Logo on back of swag bag and requirement to provide one (1) item for swag bag.
- One (1) premium location vendor booth/table.
- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page with link to sponsor's website (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- Five (5) complimentary tickets to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).

Titanium Sponsor (limit to two) | \$5,000

- Logo on *Resource Page* or *Market Trends Page* in digital program. *Page decided on first come, first served basis.*
- Social media mentions.
- ½ page in digital program – *can be used as an ad or branded consumer-facing, educational content.*
- Logo on back of swag bag and requirement to provide one (1) item for swag bag.
- One (1) premium location vendor booth/table.
- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page with link to sponsor's website (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- Five (5) complimentary tickets to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).

Platinum Sponsor (limit to two) | \$2,500 (1 REMAINING)

- Listed as Lunch Sponsor with signage at lunch buffet.
- Social media mentions.
- ¼ page ad in digital program – *can be used as an ad or branded consumer-facing, educational content.*
- Logo on back of swag bag and requirement to provide one (1) item for swag bag.
- One (1) premium location vendor booth/table.
- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- Three (3) complimentary tickets to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).

Gold Sponsor (unlimited) | \$1,000

- Listed as Wi-Fi Sponsor on event signage.
- Logo on back of swag bag and requirement to provide one (1) item for swag bag.
- One (1) vendor booth/table.
- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- Three (3) complimentary tickets to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).

Silver Sponsor (unlimited) | \$500

- One (1) vendor booth/table.
- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- Two (2) complimentary tickets to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).

Bronze Sponsor (unlimited) | \$250

- Sponsor logo included on any marketing collateral & signage at the event (by tier).
- Sponsor name and/or logo listed on website event page (by tier).
- Sponsor name and/or logo included in sponsor loop at event (by tier).
- One (1) complimentary ticket to event, lunch included.
- Sponsor name and/or logo included in event e-blasts (by tier).