



DENVER METRO
ASSOCIATION OF REALTORS®

ANNUAL REPORT

2022

From the Chair

A message from Jessica Reinhardt, DMAR Board Chair:

Welcome to your 2022 Annual Report. This is a brief recap of the activities the Board of Directors and Denver Metro Association of Realtors® staff performed on behalf of you, our member. From advocacy to education, it was our privilege to serve our membership this year.

This year we brought several new and exciting initiatives and programs to our membership. First, I want to highlight our Diversity, Equity and Inclusion efforts. Our leadership team and task force of DMAR members reviewed and revised our Association bylaws to reflect current practices, and align with our vision of making DMAR more diverse, equitable and inclusive. As a result, we added two new seats to our Board of Directors: one for the Asian Real Estate Association of America (AREAA) and one for the LGBTQ+ Real Estate Alliance. These two seats are in addition to the seats we already proudly reserve for the National Association of Hispanic Real Estate Professionals® (NAHREP) and the National Association of Real Estate Brokers. Being a more diverse and inclusive Association will allow us to better serve our members and communities.

Another project that came to fruition this year was the launch of our new charitable foundation, DMAR Gives. This program envisions a Denver Metro community in which everyone has access to stable housing, equality in the homebuying process and support in achieving self-sufficiency in life. DMAR Gives will provide funding to programs that improve the quality of life for Coloradans and create a path toward stable housing and homeownership, as well as housing-related disaster relief in the communities where our members live and work.

We introduced several new programs and member offerings this year but two stand out. First, in the spring of 2022, we hosted our first-ever consumer-facing event: Housapalooza. This first-of-its-kind housing fair was an excellent one-day experience for first-time home buyers and sellers and their Realtors®. We had some incredible panels and speakers, and it was certainly a memorable and highly informative day for all who attended. Second, we launched a brand-new app that is free for all members and their clients. The DMAR Home Kit makes finding local professionals and housing market updates as easy as a tap of your finger. It's your one-stop-shop for connecting with top home service pros near you, accessing exclusive discounts and offers, finding award-winning market stats and more.

We would be remiss if we did not recognize the leaders of our 2021-2022 Board of Directors:

2022 - 2023 Board of Directors

Chair, Jessica Reinhardt

Chair-Elect, Jen Routon

Vice Chair, Mike Bruce

Immediate Past Chair, Milford Adams

John Ball

Bailey Dolian

Tyler Draheim

Keri Duffy

Malisa Eakins

Sarah Gallegos

Brenna Harper

Amy Hulsey

Neymar Lopez

Chris McGrath

Lisa Nguyen

Shari Peck

Sarah Phillips

Shyla Rogers

Michelle Schwinghammer

David Walsh

The Board of Directors is responsible for setting the organization's direction based on the goals from our Strategic Plan. Special thanks to Directors **Theda McDonald, Melanie Morgan, Mike Papantonakis, Stephany Overmyer** and **David Schlichter**, whose terms came to an end this year.

On behalf of the DMAR Board of Directors and staff, we want to thank you for being a member. Please continue reading for an overview of the work done on behalf of your membership. I look forward to a great 2023 and beyond!



Sincerely,

Jessica Reinhardt

Jessica Reinhardt | 2022-2023 Chair

By the Numbers

Political Participation & Advocacy



\$187,900

raised for the Realtors® Political Action Committee (RPAC)

35%

RPAC participation rate

54

DMAR members recognized as RPAC Major Investors (i.e. members who invested at least \$1,000 in RPAC)

Events & Classes

40

free events

60

free classes and 47 free hours of CE

5

economic updates from national, state to county level

1

Chili Cook Off

3

networking events per month

5

Social Media Bootcamps

2

Realtor® Toolbelt vendor expos

Cutting-Edge Tech

1,000+

downloads of the free DMAR Home Kit app

500+

downloads of the SafeShowings app

12

new tech offerings for DMAR members



Exposure & Reach

2

CAR distinguished service awards



\$25+ MILLION

in earned media value, setting a new record for DMAR's media exposure of Realtors® and the Realtor® value

16,000+

followers on social media

30,000+

pageviews for DMAR's monthly market trends reports

330+

DMAR Industry Partner members

Giving Back

\$10

dues reduction, making DMAR 20% less on average than neighboring Associations

\$20,000

donated by DMAR and our charitable foundation, DMAR Gives



Advocacy

Thanks to our members, 2022 was another strong advocacy year for DMAR. We continue to advocate for property rights and responsible development policies that foster much-needed housing supply to address our growing affordability crisis.

Issue Wins

- ✔ **Defeating Denver Initiative 306.** DMAR provided a significant contribution to the opposition campaign against Initiative 306, which would have charged property owners a \$75 fee per rental unit. Had it passed, funds collected would have gone towards an eviction defense fund for tenants. Fortunately, the city already has ample funds allocated for this purpose. The \$75 fee per unit would have been duplicative and passed onto tenants only making housing less affordable in Denver.
- ✔ **Supporting Sensible Policies to Combat Gentrification.** DMAR has and continues to work with numerous jurisdictions on supporting sensible accessory dwelling unit (ADU) and short-term rental (STR) policies that allow individuals to age in place while providing valuable assistance to pay off their mortgage. In 2022, Denver and Wheat Ridge passed legislation bolstering the construction of ADUs while cities such as Lakewood and Lone Tree continue to move forward on the legalization of STRs.

Candidate Endorsements

To be successful on issues, it is critically important that DMAR continue to build relationships with candidates and elected officials who understand the importance of the real estate industry and carry a sense of pragmatism into their service. We are pleased to report that all of the candidates endorsed by DMAR in November 2022 were re-elected:

- ✔ Emma Pinter – Adams County Commissioner District 3
- ✔ Steve O'Dorisio – Adams County Commissioner District 4
- ✔ Jason Gray – Castle Rock Mayor
- ✔ Kevin Bracken – Castle Rock Town Council District 3
- ✔ Abe Laydon – Douglas County Commissioner District 1
- ✔ Lesley Dahlkemper – Jefferson County Commissioner District 3
- ✔ Anne Barrington – Parker Town Council At-Large
- ✔ Josh Rivero – Parker Town Council At-Large

RPAC Investments

Your significant Realtor® Political Action Committee (RPAC) investments in 2022 gave us the ability to provide strong support for the candidates listed above and will help us as we enter an extremely important election season in 2023. We hit two of our three RPAC goals in 2022 and set a new association record for dollars raised.

- ★ We achieved our RPAC fundraising goal of \$187,900.
- ★ We achieved our goal of hitting 54 RPAC Major Investors.
- ★ We ended the year with 35% RPAC participation, just below our goal of 37%.

RPAC Major Investors | Members who have invested \$1,000+

Nobu Hata	Dale Nordby	Greg Zadel	Diane Sorensen	Matt Hendricks
Scott Franks	Angela Hutton-Hall	Tammy Marasia	Mark Trenka	Phil Heter
LaDawn Sperling	Karen Levine	Heidi Greer	Michelle Schwinghammer	Dave Kupernik
John Lucero	Peter Wall	Jessica Reinhardt	Andrew Abrams	Kristen Miller
Laura Ruch	Kylie Russell	Milford Adams	Brandon Brennick	Gretchen Rosenberg
Piper Knoll	Liz Hotz	Richie Averill	Michael Bruce	Steven Thayer
Mike Papantonakis	Jennifer Routon	Jace Glick	Amy Cesario	Alice Van Westenberg
Justin Knoll	Larry Hotz	Libby Levinson-Katz	Amanda DiVito Parle	Pat Wall
Amanda Fein	Amy Hulsey	Deb Miller	Chris Djourp	Scott Webber
Keri Duffy	Mark Kruse	Jason Peck	Christine Dupont-Patz	
Karen Frisone	Michel Brossmer	Anneliese Schneider	Scott Grossman	

DMAR Recognition Awards

DMAR congratulates the following members who were recognized for their service and commitment to the Association and industry at-large.



DBJ DE&I Award

2022 Recipient: Milford Adams

CAR Diversity & Inclusion Award

2022 Recipient: Milford Adams



Oliver Frasca Lifetime Achievement Award

2022 Recipient: Julie Hummel



Broker Manager of the Year

2022 Recipient: Shyla Rogers



Realtor® of the Year

2022 Recipient: Jill Schafer



Industry Partner of the Year

2022 Recipient: Andrew Sams



Rookie of the Year

2022 Recipient: Alison Vuijsters



Support Person of the Year

2022 Recipient: Colby Miller



Community Service Award

2022 Recipient: Bob Bell

2023 - 2025 Strategic Plan

This year, the DMAR Board of Directors revised the Association's Strategic Plan and updated our Mission Statement and Values.

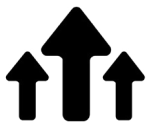
Our Mission

DMAR is the Voice of Real Estate® in the Denver Metro Area. We are advocates, educators and industry leaders for Realtors® and our communities.

Our Values

Service Excellence | Professionalism | Diversity | Integrity | Forward-thinking

Our Strategic Plan



ELEVATE

DMAR raises professionalism through ethics, education and professional standards.



ADVOCATE

DMAR is the voice of real estate in the Denver region protecting and influencing property rights policy and access to housing for all.



SUCCEED

DMAR supports the success of its members and is essential to all stages of their careers.



PROMOTE

DMAR promotes its real estate voice through market trends, public relations and community service.



GROW

DMAR continues its growth through leadership outreach, shared resources and strategic expansion.



THANK YOU
for your membership