

Quarterly Member Report

2023 Q3 Report: July 1 - September 30

A Message from DMAR President, Jessica Reinhardt.

As my time as DMAR President draws to a close, I want to express my gratitude to all of you for entrusting me with the privilege to serve. While it hasn't always been an easy job and I may not have been able to please everyone, please know that everything I did - along with my entire leadership team and Board of Directors was driven by a sincere commitment to the best interests of all our members. I have thoroughly enjoyed my term, I learned more than I ever thought possible and I grew as a leader, a Realtor® and an individual. Throughout this journey, I have made so many great new connections and have enjoyed talking with every member who called or emailed me regardless of the nature of their inquiry.

Before assuming this role, many people told me that whatever I had planned for my term would most likely not happen and that my time would be influenced by our Association's evolving needs and the ever-changing landscape of our industry. This was absolutely the case. From hiring a new CEO to navigating the ins and outs of our industry, I could have never imagined my term going the way it has; however, I wouldn't change it for anything.

I am excited for your incoming President, Jen Routon, to assume her role on December 1st. She has been an indispensable part of my leadership team this year; she is thoughtful, innovative and passionate about our industry. She is going to be a great leader and I cannot wait for all of you to get to know her as I do.

Once again, thank you for allowing me to lead this organization that I hold very dearly in my heart. I will forever cherish this past year and I know that I have become a better, stronger woman and leader because of it.

Respectfully,

Jessica Reinhardt Vitcenda



Q3 Highlights

July

- In July, DMAR proudly sponsored Habitat for Humanity Metro Denver with a generous donation of \$5,000. On July 15th, we teamed up with Habitat for their Blues & BBQ: Festival for Better Housing, a fantastic event dedicated to raising funds for affordable housing. It was heartwarming to see three of our dedicated DMAR members - Andy Glasgo, Elba Quinones, and Michelle Schwinghammer - volunteering at the festival.
- DMAR was a prime sponsor of Denver Mayor Mike Johnston's inaugural celebration, which took place on Monday, July 17th. The sponsorship provided DMAR's leadership and staff with a great opportunity to interact with Mayor Johnston and his senior leadership team. We're looking forward to continuing to work with the new Administration on key issues such as housing affordability, down payment assistance, homelessness and construction defects reform.

August

- In August, we once again celebrated Member Appreciation Month, offering our valued members an array of benefits, including 12 free classes (totaling over 35 hours of free CE), special discounts, eight free events including opportunities for meet-and-greets with our new CEO, Brendan Bailey.
- We're excited to share that the National Association of Realtors® (NAR) compiled an exclusive member profile report specifically for DMAR. This insightful report is based on responses from a random sample of 5,000 members, with a 3.1 percent response rate. You can access the report <u>here</u>
- On August 29th, we hosted our inaugural Broker Leadership Summit, a halfday event featuring presentations on critical topics such as ongoing DOJ and NAR litigation and the latest disciplinary data and rule changes from the Colorado Real Estate Commission, among others.
- To further support our members, we engaged the services of the Colorado law firm Frascona, Joiner, Goodman, and Greenstein, P.C. Their report analyzed policy and regulatory issues related to the Colorado Real Estate Commission, investigate disciplinary matters affecting Colorado-licensed real estate professionals and address current policy challenges faced by the Commission. Access the comprehensive report <u>here</u>.



September

- Our commitment to democratic governance was upheld during online elections held from September 5th to 15th, resulting in the election of five outstanding individuals to the DMAR Board of Directors. Please join us in welcoming your newly elected directors: Jared Blank, Michael Bruce, John Chapman, Kendra Lanterman and Kate Baldwin-Wenzel.
- On Thursday, September 21st, the DMAR Board of Directors voted to elect five new members for our Board. Laura Ruch was elected as an REcolorado Director, Qadra Evans and Michelle Schwinghammer will serve as CAR Directors, and Milford Adams and Larry Hotz were elected as NAR Directors.
- On September 25th, we conducted a free webinar for members, offering valuable insights on how to maximize the benefits of the SafeShowings app, a complimentary member resource. If you missed the webinar, you can watch the recording <u>here</u>.
- We organized a successful Trivia Night RPAC Fundraiser on September 28th, where we raised \$32,530 to support RPAC.









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