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DMAR YEAR IN REVIEW

NEW THIS YEAR

- Brendan Bailey hired as DMAR's **new CEO**
- Unveiled **redesigned** Market Trends Report, now for **members only!** *features an updated cover, enhanced graphs, expanded price segmentation & new sections on mortgages & rentals*
- Introduced *LivePad* - the latest innovation in the field of homebuyer tour software – as a NEW member benefit
- Hosted our first-ever **Broker Leadership Summit** for managing brokers and brokerage leadership
- Added another weekly marketing meeting every Friday at DMAR HQ
- Introduced quarterly member reports
- Established a contributorship with **HOUSINGWIRE**
- Began donating \$1 from every ticket sold for our PEAK courses to DMAR Gives *You can never have too many networking opportunities!*

BY THE NUMBERS

- **1.38 BILLION** media impressions & **\$12.5 MILLION** in earned media
- **150+** classes offered including **16 FREE** classes for members
- **40** events hosted including **26 FREE** events for members *That's almost 50 hours of Free CE for members!*
- **8,500+** Realtor® members - including **1,140** NEW Realtor® members
- **365** Industry Partner members - including **162** NEW Industry Partner members
- **15,500+** followers across Facebook, Instagram, LinkedIn and Youtube
- **19** out of our **29** endorsements were successful in the 2023 election *That's a NEW fundraising record!*

GIVING BACK

- Raised **\$32,500** for RPAC at our Trivia Night fundraiser
- **\$3,000+** raised for DMAR Gives by our Diversity Alliance Committee and YPN
- **\$160,000** invested in RPAC by DMAR members
- Raised nearly **\$8,000** for RPAC at the Realtor® Roadshow we co-hosted with SMDRA

