



Guidelines for **GUEST BLOGGING**



DENVER METRO
ASSOCIATION OF REALTORS®



About DMAR

The Voice of Real Estate in the Denver metro area®

The Denver Metro Association of Realtors® (DMAR), the Voice of Real Estate in the Denver metro area®, is a membership-based organization dedicated to the advancement and protection of the real estate industry and promotion of homeownership.

With more than 8,000 Realtor® and Industry Partner members across the Denver metro area, we are currently the largest local Realtor® Association in Colorado. We strive to enable members to reach their maximum earnings and career potential while offering the highest level of service to their clients and to the real estate community at-large.

We're constantly seeking passionate and talented individuals to join our ranks! If you are a skilled writer or an expert on a specific topic, we invite you to become a DMAR guest blogger. Share your passion, interests and expertise with our members. Guest posts will be featured on the DMAR blog (dmarealtors.com/news) and include an author bio, allowing you to share your story and contact information with our readers.



Submission Guidelines

CONTENT GUIDELINES:

- Submissions are accepted from current DMAR Industry Partner and Realtor(R) members.
- All articles must feature original content with the contributor owning the rights.
- Preferred submissions are those that have not been previously published.
- Fact-checking is crucial; please provide sources when applicable.
- While original photography is welcome, it's not mandatory.
- Word count flexibility, but aiming for 800-1,200 words is recommended.
- AP style usage is encouraged.

WHAT WE WON'T ACCEPT:

- Any submissions that may resemble a link-building scheme.
- Content that overly promotes a contributor's company or organization.
- Offensive, controversial or inaccurate content.
- Criticism that is excessively directed at individuals or companies.
- Information that does not offer clear benefits to our members.
- Information that is not beneficial to our members.



Submit Content

**Please email the following to Sarah Webber,
Director of Marketing & Communications, at
swebber@dmarealtors.com.**

Your completed post as a Word Doc.

Image files (with attribution if needed) in a separate folder.

Author headshot, short bio and contact information (email, phone,
Facebook page, LinkedIn profile and/or Instagram handle).



Submission of a post does not guarantee it will be published on DMAR's website.
All articles must be approved by DMAR staff.