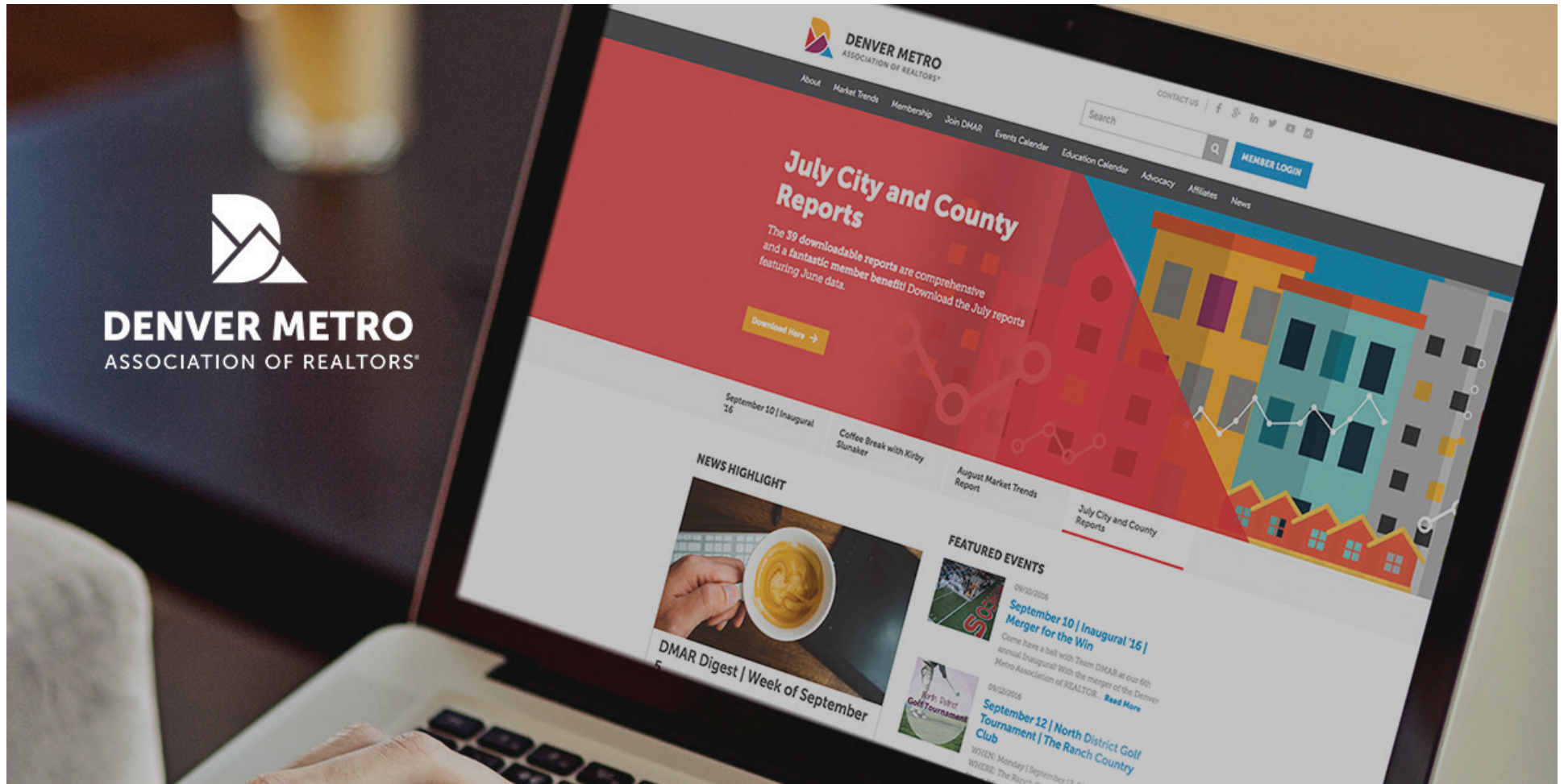


DMAR Web Ads



Products, Rates & Specifications

About

The Denver Metro Association of Realtors® (DMAR), *the Voice of Real Estate in the Denver metro area®*, is a membership-based organization dedicated to the advancement and protection of the real estate industry and promotion of homeownership. With more than 8,000 Realtor® and Industry Partner members across the Denver metro area, we are currently the largest local Realtor® Association in Colorado.

Advertising Opportunities

Unlock prime advertising space for Industry Partner and Realtor® members eager to connect with our daily website visitors. Secure standard digital ad placements (300x250 pixels) on three key pages: Market Trends, Calendar and Blog. The rates for these pages are tailored to their respective potential reach. Choose from packages designed for 3, 6, 9 or 12-month display periods to maximize your exposure.



300x250
pixels

DMAR Website Traffic:

- **8,500+ monthly website users**
- **26,000+ monthly website pageviews**

**Discounted monthly rates available
for extended run time**

Placement

Calendar

The DMAR Calendar includes all Association events, classes and meetings and is the number one most viewed landing page on the website. Promoting your business on this page is a great way to gain exposure to members, many of whom view the page several times a week.

The screenshot shows the DMAR Calendar page on the Denver Metro Association of Realtors website. The header includes the logo, navigation links (About, Membership, Political Advocacy, Resources, Education + Events, Industry Partners, Market Trends), and a search bar with a 'MEMBER LOGIN' button. The main content area is titled 'DMAR Calendar' and features a search bar, category filters (Charity Events, Classes, Events, Meetings), and location filters (DMAR HQ, DMAR North, Virtual, Other). Below these are date range selectors (FROM, TO) and a list of events. The events listed are: 01/11/2024 2024 Economic Summit, 01/11/2024 North Marketing Meeting, 01/12/2024 Friday Marketing Meeting, and 01/15/2024 Advanced 1031 Exchange Concepts for Real Estate Professionals. On the right side, there are three placeholder boxes for 300x250 pixels and a 'RECENT ARTICLES' section with two article thumbnails.

CONTACT US | SUBSCRIBE | INVEST IN RPAC

DENVER METRO
ASSOCIATION OF REALTORS

MEMBER LOGIN

About | Membership | Political Advocacy | Resources | Education + Events | Industry Partners | Market Trends

Home > Education + Events

DMAR Calendar

SEARCH

CATEGORY

☐ Charity Events ☐ Classes ☐ Events ☐ Meetings

LOCATION

☐ DMAR HQ ☐ DMAR North ☐ Virtual ☐ Other

FROM TO Apply

EVENT

01/11/2024
2024 Economic Summit
While experts grapple with soaring rates and Realtors navigate industry challenges, our lineup of expert speakers is [Read More](#)

MEETING

01/11/2024
North Marketing Meeting
Bring a coffee and learn how your North Industry Partners can improve your business along with discovering buyer needs [Read More](#)

MEETING

01/12/2024
Friday Marketing Meeting
Join us for our monthly Marketing Meeting at DMAR HQ. This is a great way to share your new listings, mingle with [Read More](#)

01/15/2024
Advanced 1031 Exchange Concepts for Real Estate Professionals

300x250 pixels

300x250 pixels

300x250 pixels

RECENT ARTICLES

2023 DMAR Year in Review
December 18, 2023

2023 Denver Profile of Home Buyers and Sellers | Report by NAR
December 14, 2023

Placement

Market Trends

The Market Trends Reports landing page houses all of our monthly and quarterly reports including our nationally-recognized Denver Metro Real Estate Market Trends Report, City and County Reports and market trends report infographics. This is the second most viewed landing page on the website and a great way to associate your business with reliable, industry-related resources.

Market Trends Reports

The DMAR Market Trends Committee provides timely, consistent and relevant monthly summaries of valuable local real estate market statistical data. Statistics from the *Denver Metro Real Estate Market Trends Report* provide data for the following counties: Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Elbert, Gilpin, Jefferson and Park. Source of the reported data is REcolorado.

DMAR MEMBERS: Looking for the most recent Market Trends Report?

The DMAR Market Trends Report is now a member-exclusive benefit. To view/download your report, please [login here](#). You'll need your email address OR the last six digits of your real estate license and your DMAR password. On the menu bar, select 'Download Report' under Market Trends.

DMAR Contact: 303-300-8487 | swebber@dmarealtors.com | Sarah Webber, DMAR's Director of Marketing & Communications
Media Contact: 303-242-5855 | diane@decibelblue.com | Diane Eichler, Co-founder, Decibel Blue Creative Marketing & PR on behalf of the Denver Metro Association of Realtors®



The Rueth Team of Movement Mortgage is the proud Exclusive Annual Sponsorship Partner of the *Denver Metro Real Estate Market Trends Report*. Backed by the largest national private lender, the Rueth Team is dedicated to building multigenerational wealth through real estate and finding creative loan solutions. The Rueth Team's clients can rely on a smooth transaction with an Earnest Money Guarantee and 100% closing on-time track record. Learn more about our partner [here](#) →

300x250
pixels

300x250
pixels

300x250
pixels

Category: Date:



City and County Market Trends Reports | DEC. '23

December 13, 2023

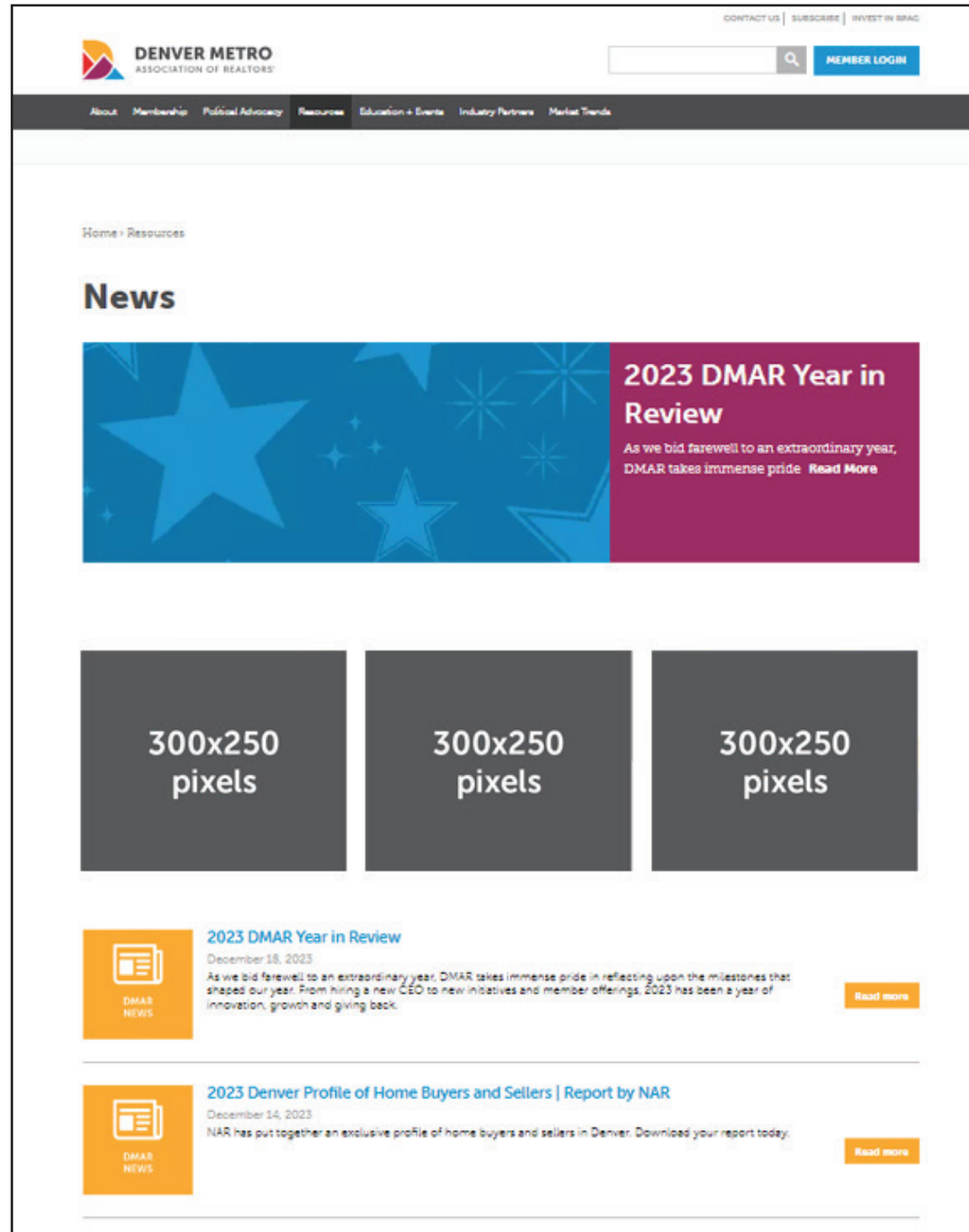
Quick look at City and County Market Trends Reports featuring November data. These 48 downloadable reports are comprehensive and a fantastic member benefit. Download all the reports with one click below.

[Read more](#)

Placement

Blog

The DMAR Blog features weekly articles including guest posts, event recaps, press releases, Association highlights and general industry news. This is your opportunity to promote your business to 8,000+ members at a reasonable monthly rate and attract a robust, yet targeted, audience.



Rates

The rates for each page are calculated based on potential reach, ensuring you get the most out of your advertising investment. Explore our packages tailored to 3, 6, 9 and 12-month display periods. Enjoy discounted monthly rates for longer display commitments, and take advantage of additional savings when running two or more ads simultaneously.

1 AD	Calendar	Market Trends	Blog
3 Months	\$200/mo	\$175/mo	\$150/mo
6 Months	\$170/mo	\$145/mo	\$120/mo
9 Months	\$160/mo	\$135/mo	\$110/mo
12 Months	\$158/mo	\$125/mo	\$100/mo

2 ADs	Calendar + Market Trends	Calendar + Blog	Market Trends + Blog
3 Months	\$319/mo	\$298/mo	\$276/mo
6 Months	\$268/mo	\$247/mo	\$225/mo
9 Months	\$251/mo	\$230/mo	\$208/mo
12 Months	\$241/mo	\$219/mo	\$191/mo

3 ADs	Calendar + Market Trends + Blog
3 Months	\$394/mo
6 Months	\$326/mo
9 Months	\$304/mo
12 Months	\$287/mo

Guidelines & Specifications

Ad Guidelines:

- All ads must undergo review and approval by DMAR staff.
- Ads from businesses outside the real estate industry may be accepted at the discretion of DMAR staff.
- Advertisers within the real estate industry must be current DMAR Industry Partner or Realtor® members.
- Ads soliciting or recruiting real estate agents will not be accepted.
- Payment for ads must be received in advance of ad placement.

Please send files to:

communications@dmarealtors.com.



300x250
pixels

File Specifications:

- **All ads should be 300x250 pixels.**
 - **Acceptable file types include PNG or JPG.**
 - **Please ensure file sizes are 200 KB or under.**
-

Contact Us

If you are interested in advertising with us,
please contact:

Sarah Webber,
Director of Marketing & Communications
swebber@dmarealtors.com

