



**DENVER METRO**  
ASSOCIATION OF REALTORS®

# Quarterly Member Report

2024 Q2 Report: April 1 - June 30



# Q2 Highlights

## APRIL

- In April, DMAR member Aline Pitney received the prestigious Rising Star Award at the National Association of Realtors® (NAR) Rocky Mountain Region XI Conference. Additionally, two DMAR members, Fumnanya Camara and Michelle Schwinghammer, graduated from the CAR Leadership Academy. We appreciate their dedication to the industry and look forward to seeing their future contributions!
- On April 17th, we hosted a special free hybrid Town Hall Meeting with esteemed real estate expert Steve Murray to discuss the implications of NAR's proposed settlement agreement. The meeting included essential insights into the settlement and its potential ramifications for brokerages, agents and our industry as a whole, followed by a Q&A session.
- On April 18th, DMAR Gives presented \$10,000 to Extreme Community Makeover (ECM) at our April Board of Directors meeting. Together, we are building safer, stronger neighborhoods and fostering hope for a brighter future.
- On April 24th, we hosted our Dancing with the Stars: Realtor® Edition RPAC Fundraiser. The event exceeded all expectations, with a sold-out crowd and nearly \$30,000 raised for RPAC!

## MAY

- On May 1st, we introduced the DMAR Leadership Academy, our new 10-month program dedicated to cultivating future leaders within our Association. The program is seeking visionary problem-solvers who thrive on challenges. Applications are being accepted now through July 31st.
- On May 7th, we hosted a free vendor trade show to showcase the invaluable services offered by DMAR Industry Partners for Realtor® members and their clients. The event featured exciting prizes, breakfast, abundant networking opportunities and a fantastic class, "YPN Presents: Success after the NAR Settlement," taught by industry experts David Donnelly and Heidi Marshall.
- In May, we announced our partnership with DOAudioTours™, a cutting-edge solution that creates captivating, AI-generated, multilingual audio tours with captions for real estate listings on a beautiful property showcase page. We also hosted a free webinar on May 29th to demonstrate how members can transform real estate listings, elevate their real estate game and appeal to a diverse audience.
- Additionally, our updated website went live in May! The update included a stunning new homepage, an improved site menu bar and mobile optimization. We aimed to enhance your user experience, making the site more searchable and easier to use.

# Q2 Highlights (continued)

## JUNE

- On June 6th, our DMAR Gives Committee and YPN paired up with Extreme Community Makeover (ECM) for their Real Estate Industry Day to help revitalize a neighborhood in Lakewood.
- Our Mayoral Panel event on June 11th was a big success! We were honored to host four mayors and a city official for an insightful discussion. The panel included Jason Gray, Mayor of Castle Rock; Jan Kulmann, Mayor of Thornton; Lauren Simpson, Mayor of Arvada; Wendi Strom, Mayor of Lakewood; and Adam Paul, Director of Regional Affairs for Denver. The discussion covered critical topics such as for-sale housing and construction defects reform, affordability, homelessness and local initiatives.
- On June 13th, we hosted an exclusive free workshop for Industry Partners looking to supercharge their business growth. Speakers Melissa Cruz and Kaylan Barry shared insights on attracting the right clients and partners, harnessing the power of AI and other tools to streamline processes, amplifying results and unlocking new business opportunities.
- In June, DMAR member Aline Pitney was re-elected as the Treasurer of the Colorado Association of Realtors®.
- On June 25th, DMAR YPN co-hosted a happy hour at Prelude at TAVA Waters Townhomes, in collaboration with Koelbel Communities.



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