



DENVER METRO
ASSOCIATION OF REALTORS®

2025/2026 PRESS KIT





DENVER METRO
ASSOCIATION OF REALTORS®

Dear Journalist:

It is a pleasure to introduce you to the Denver Metro Association of Realtors® (DMAR), one of the nation's leading Realtor® organizations and The Voice of Real Estate® in the Denver metro area. DMAR is a 501(c)(6) nonprofit organization, and the largest local Realtor® Association in Colorado, with over 6,000 Realtor® members across the Denver metro area.

Under the leadership of Board President Lisa Nguyen and CEO Brendan Bailey—who bring a combined 25+ years of executive and entrepreneurial experience—DMAR continues to set the standard for excellence in the real estate industry.

The Association continues to be a trusted resource for the local and national media, offering:

- Insight into the residential real estate industry and metro Denver's growth
- Market knowledge through its nationally recognized Denver Metro Real Estate Market Trends Report, published monthly
- Perspective on:
 - Residential real estate market data in the Denver metro area.
 - Buyer and seller insights, tips and transactional processes.
 - Real estate legislation and regulation.
 - Investor activity, including cash buyers and "fix-and-flip" projects.
 - How changes in the mortgage industry impact the market.
 - The constantly evolving role that technology plays in the real estate industry.
 - How Denver compares to markets across the nation.
 - Denver neighborhood insights.

I look forward to sharing DMAR's expert perspective on relevant real estate topics, trends, features and bylined articles. I am happy to set up an interview with Lisa Nguyen, Brendan Bailey and/or Realtor® and Industry Partner (i.e. affiliate) members of DMAR that may be a resource to you.

Thank you in advance for your time and consideration.

Sincerely,
Lindsey Hall
Decibel Blue Creative Marketing & PR
On Behalf of DMAR
(817) 395-3491
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SPOKESPEOPLE

SPOKESPERSON

Lisa Nguyen **2025-2026 President of the Board**

As the newly-installed 2025–2026 President, Lisa Nguyen is a proud Colorado native who obtained her real estate license in 2005. She currently leads The International Group at RE/MAX Professionals, a team of 20 that specializes in residential, commercial and business brokering. Her team ranks in the top 1.5 percent nationwide. In 2023, Lisa was honored with the Colorado Association of Realtors® (CAR) Diversity and Inclusion Award and is a 2022 graduate of the CAR Leadership Academy. She has also been recognized as a RISMedia Real Estate Newsmaker for four consecutive years (2022–2025) and holds numerous accolades including RE/MAX Titan and Diamond Team honors, RE/MAX Hall of Fame and Lifetime Achievement Awards and multiple Denver Metro Association of Realtors® Diamond Team recognitions.

Deeply involved in industry leadership, Lisa has served as President of the Asian Real Estate Association of America (AREAA) Denver Chapter, Chair of DMAR's Community Alliance Council, and as a member of the Colorado Association of Realtors® Global Task Force. Beyond real estate, she is a passionate advocate for the AANHPI community, championing diversity and fair housing through initiatives such as #HomeOwnershipForALL. Her leadership and story have been featured in RE/MAX Above Magazine and HGTV/Discovery+'s 40 Year Old Property Virgin and she continues to inspire as a sought-after speaker both nationally and internationally.



SPOKESPERSON



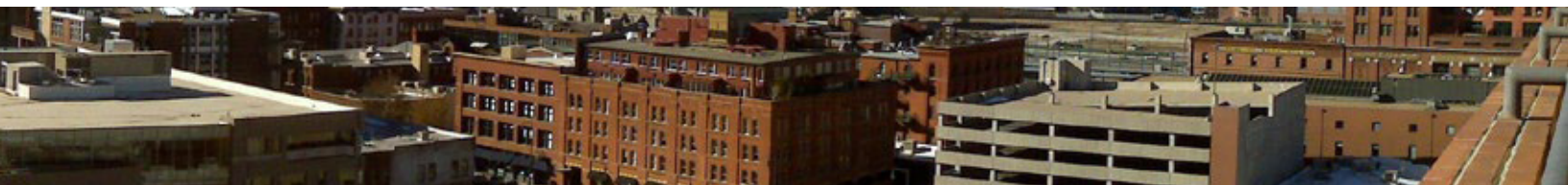
Brendan Bailey **Chief Executive Officer**

Brendan brings nearly a decade of experience to his role as CEO of DMAR. Graduating from the University of Mary Washington, Brendan's path led him through Washington, D.C. and North Carolina in various advocacy roles. His journey included a pivotal role as a Legislative Assistant to a North Carolina House Representative, where he honed his skills in navigating the complex world of policy and representation.

Brendan previously spent five years at the helm of the Realtor® Association of Pioneer Valley (RAPV) in Springfield, MA, where his visionary leadership ushered in national recognition through his unwavering dedication to Association advocacy and community engagement. Notably, Brendan played an instrumental role in Kevin Sears' campaign, NAR's First Vice President of 2023, showcasing his ability to inspire and lead even at the highest ranks. Before his tenure at RAPV, he served as the chief operating officer of the Raleigh Regional Association of Realtors® (RRAR) in Cary, NC. During his five-year tenure there, he transformed RRAR into a symbol of excellence in programming and advocacy.

His impact isn't limited to the local scene; Brendan's prowess earned him a seat as the 2023 Vice Chair of NAR's Association Executives (AE) Institute Advisory Board. He's also a Golden R President's Circle RPAC Investor, a distinction that underscores his commitment to driving positive change in the industry. Furthermore, Brendan's dedication and leadership earned him the prestigious 2019 NAR AE Leaders of Tomorrow Young Professional Award. Reflecting on his journey, Brendan states, "When I began in the Realtor® world, I knew I had found home. As an industry, we fight for private property rights and equal access to housing for all, and I could not be prouder to represent this mission every day."

Hailing from Durham, NC, Brendan married his college sweetheart, MK. Together they enjoy outdoor activities, cooking, finding new restaurants and spending time with their yellow lab, Stella, and their cat, Neko.





Market Trends Committee Spokespeople:

Andrew Abrams
Committee Member

Colleen Covell
Committee Member

Greg Cox
Committee Member

Steve Danyliw
Committee Member

Nick DiPasquale
Committee Member

Keri Duffy
Committee Member

Libby Levinson-Katz
Committee Member

Heather O'Leary
Committee Member

Christina Ray
Committee Member

Michelle Schwinghammer
Committee Member

Amanda Snitker
Committee Member

Susan Thayer
Committee Member

2025-2026 Board of Directors:

Lisa Nguyen, President

Kate Baldwin Wenzel, President-Elect

Cooper Thayer, Treasurer

Mike Bruce, Immediate Past President

Jose Bonilla, Diversity Partner Representative for the National Association of Hispanic Real Estate Professionals (NAHREP)

Derek Camunez, DMAR Director

Ryan Carter, DMAR Director

John Chapman, DMAR Director

Charles Coleman, DMAR Director

Nick DiPasquale, DMAR Director

Christine Dupont-Patz, DMAR Director

Kelsea Imanuel, DMAR Director

Kendra Lanterman, DMAR Director

Brody Leinweber, Industry Partner Director

Dyllan Nguyen, Diversity Partner Representative for the Asian Real Estate Association of America (AREAA)

Shantell Quintanar, DMAR Director

Carrol Rhead, Diversity Partner Representative for the National Association of Real Estate Brokers (NAREB)

Ben Slingsby, Diversity Partner Representative for the LGBTQ+ Real Estate Alliance

Jeff Zoerb, Diversity Partner Representative for the Veterans Association of Real Estate Professionals (VAREP)



FACT SHEET

FACT SHEET

Who

The Denver Metro Association of Realtors® (DMAR) is a membership-based organization representing over 6,000 real estate professionals across the Denver metropolitan area. As The Voice of Real Estate® in Denver, DMAR operates alongside the Colorado Association of Realtors® and the National Association of Realtors®. The organization is recognized for its expertise in residential real estate and Denver's rapid growth, as well as its monthly, nationally acclaimed DMAR Market Trends Report.

What

In exchange for annual dues, DMAR provides its members with a wide range of benefits, including:

- **Realtor® Designation:** Exclusive access to the Realtor® trademark and its associated benefits.
- **Education & Programming:** Over 200 classes and events annually featuring local experts, nationally recognized speakers and top influencers.
- **Signature Events:** Highlighted by the DMAR Excellence Awards, which attracts more than 600 attendees each year.
- **Advocacy:** A powerful voice for real estate professionals at local, state and national levels.

When

DMAR was formed on August 18, 2011 when the North Metro Denver Realtor® Association, the Jefferson County Association of Realtors® and the Denver Board of Realtors® voted to merge. In September 2016, DMAR announced its latest merger with the Douglas Elbert Realtor®

Why

Known for setting national trends, Denver's real estate market remains one of the most dynamic and closely watched in the nation. DMAR's mission is to empower its members and support the real estate community through education, advocacy and innovation.



EDITORIAL

Westword®

BUSINESS

How Denver Real Estate Market Has Changed Since 2020

Denver is considered the thirteenth most friendly market to buyers right now, according to local realtors.

By Catie Cheshire April 15, 2025



Denver's real estate market is cooling off. Jack Spiegel

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March 2025 marked five years since the COVID-19 pandemic made **Denver's housing market** explode.

According to the a recent market trends report from the Denver Metro Association of Realtors Market, the median sale price in metro Denver rose 38.5 percent from March 2020 to April 2022, to \$616,500. By March of this year, the median sale price had dropped to \$599,000 indicating Denver's residential real estate is not as hot as it once was. That number still reflects a 6.92 percent annual appreciation over the last five years compared to pre-pandemic numbers, however.

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REAL ESTATE

A look at Denver's housing market, 5 years since COVID

Realtors describe a more stable and balanced market, but the pandemic changed many industry trends.



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New Denver housing sales numbers seen as stabilizing

By **Mark Samuelson** November 5, 2025 | updated 3 weeks ago



A home for sale in Observatory Park in Denver



Despite a continued rise in home prices this past month, analysts at the Denver Metro Association of Realtors said they're seeing more market stability in the latest price and sales numbers for the 11-county metro area released Wednesday.

"The market today is not a version of what once was; it's a new ecosystem entirely," Amanda Snitker said in the news release. She's the chair of the DMAR Market Trends Committee and Metro Denver Realtor, which track data for the association.

"Prices have stabilized, sellers are adjusting expectations and buyers, though more cautious, are still highly motivated when the numbers make sense," Snitker said.

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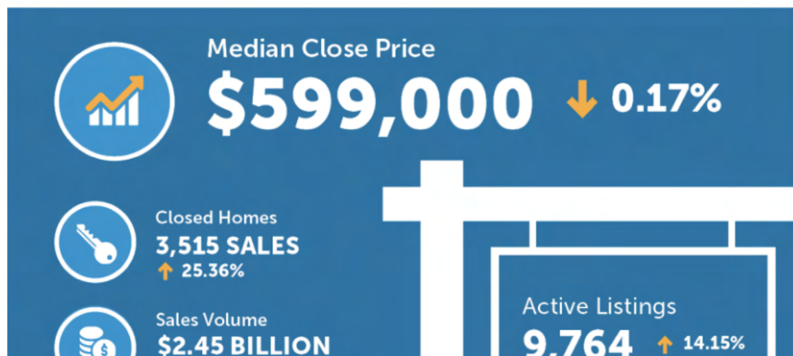
Shifting dynamics: How the pandemic reshaped Denver's housing market

 **DENVER METRO**
ASSOCIATION OF REALTORS[®] | **MARKET TRENDS REPORT**

MARCH 2025

The following statistics are for residential (detached and attached) properties.

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AD

ARCHITECTURAL DIGEST



Photo: Courtesy of Susie and George Pattison

REAL ESTATE

Their Listings Went Viral—But Did It Actually Help Them Sell a Home?

Three realtors talk the pros and cons of unexpected publicity bumps from popular social media posts

By Katherine McLaughlin

February 27, 2025

Since hitting the market in August 2024, the listing for 3675 Waldo Place, a five-bedroom home in Upper Arlington, Ohio, had steadily received around 200 views a day on Zillow. But on December 3, 2024, that changed dramatically. “We started receiving around 2,000 to 3,000 views per day,” says realtor Susie Pattison, who holds the listing with her husband, George. On that day, the property had been featured on Zillow Gone Wild, an Instagram account that highlights unique and unexpected properties across the country. “The owner of Zillow Gone Wild actually reached out to us and said that the home had

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MEDIA REQUESTS

Interviews and high-resolution photography available upon request.

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