



MYTHS *vs.* FACTS

THE *REAL* STORY ABOUT RPAC

Myth:

RPAC only supports one political party.

Fact:

RPAC is bipartisan. It supports candidates – Republicans and Democrats – who support the real estate and housing industry.

Myth:

My membership dues fund political candidates.

Fact:

RPAC contributions are 100% voluntary. You have to opt out to not contribute.

Myth:

My contribution won't make a difference.

Fact:

Every dollar counts. RPAC is one of the most influential political action committees in the country, and even small contributions add up to influence issues affecting the real estate industry.

Myth:

RPAC is a lobbying group.

Fact:

It's a political fundraising organization, not a lobbying group. Realtor® members decide how the funds are used for issues that affect the real estate industry and supporting Realtor® party champions for office.

Myth:

Every Realtor® has to contribute to RPAC.

Fact:

Giving to RPAC is completely voluntary. We encourage it because it protects your business and your clients, but it's always your choice.

Myth:

RPAC does not impact my personal business.

Fact:

RPAC helps elect candidates who understand and advocate for the real estate industry, protecting your transactions and clients' right to buy and sell property.

Myth:

RPAC only funds national campaigns.

Fact:

Most RPAC dollars stay close to home – 70% of all investments remain in Colorado to support local issues, ballot measures and candidates that directly affect your business.

Myth:

RPAC "buys" political influence.

Fact:

RPAC does not buy votes. Period. RPAC follows strict federal, state and local campaign finance laws. It's about advocacy, not favoritism.

Myth:

I don't need RPAC, I can just talk to my elected officials myself.

Fact:

You should speak to elected officials directly, but your voice is stronger when joined with thousands of others. RPAC pools your investment with your peers' to make sure the Realtor® voice is heard, loudly and effectively.

Looking for More Info?

Scan the QR code to browse DMAR's current policy positions and advocacy wins and to invest!



dmarealtors.com/political-advocacy

Questions?

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